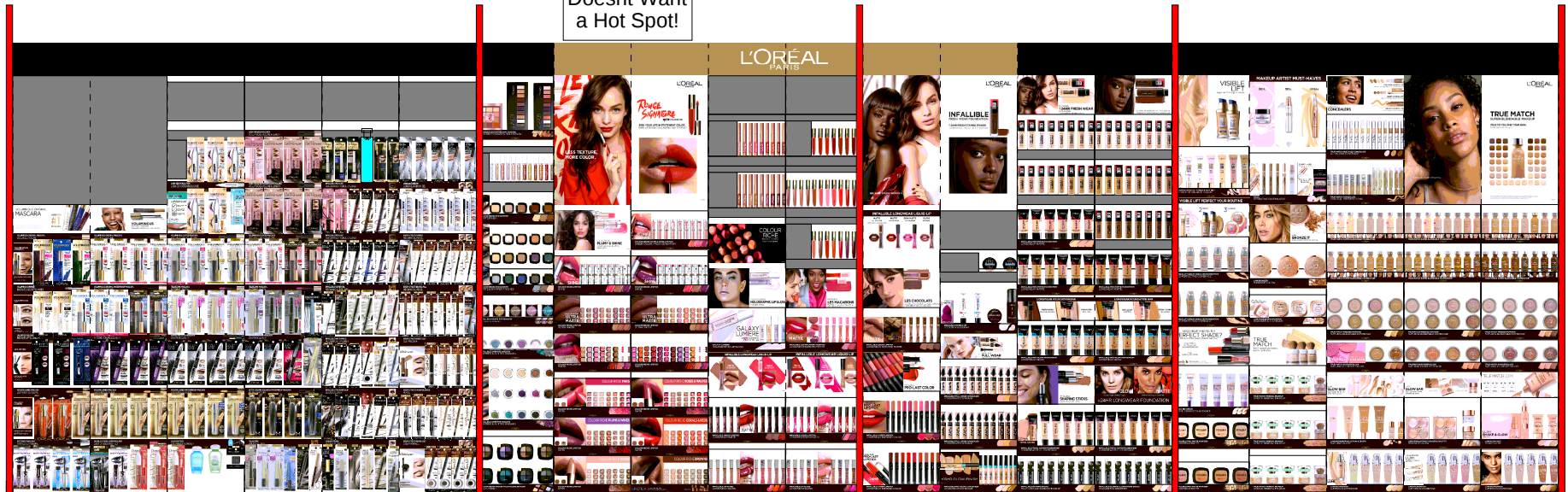


Keep As
Billboard.
Wakefen
Doesnt Want
a Hot Spot!





20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

[illegible]

FILE: \\FSUSNAS18\CPDNY_Groups\sales\IKB\LPCosmetics\IKBReports\2020\Spring\PENDING\POG\WAK2070EC1

BILLBOARD BAMI

VLMS MSCR STORY: ORIG,BLUE,PRMR & BRGNDY 4X12 **

VLMS 1W MSCR HKBR SPC SVR **	071249372029 Voluminous Straight Brush Burgundy	071249345931 Voluminous Original Blue Mascara Cobalt Blue	071249405062 Voluminous Mascara deep green
VLMS MSCR PRIMER 1W MSCR HKBR SPC SVR **	071249330265 Voluminous Primer Primer	071249330265 Voluminous Primer Primer	071249006412 Voluminous Waterproof Black
UNLIMITED 1W MSCR HKBR SPC SVR **	071249335857 Unlimited Blackest Black	071249335871 Unlimited Black Brown	071249335888 Unlimited Blackest Black WTP
VLMS MIL LSHES 1W MSCR HKBR SPC SVR **	071249258422 Voluminous Million Lashes Excess Washable Blackest Black	071249258415 Voluminous Million Lashes Excess Washable Black	071249187739 Voluminous Million Lashes Mascara Blackest Black
071249256718 Voluminous Butterfly Washable Mascara Blackest Black	071249256701 Voluminous Butterfly Washable Mascara Black	071249256695 Voluminous Butterfly WTP Blackest Black	071249256688 Voluminous Butterfly WTP Black

BI MSCR 20X24 **

VLMNS ORIG MSCR 4X12 **

071249059098 Voluminous Straight Brush Blackest Black	071249059098 Voluminous Straight Brush Blackest Black	071249749012 Voluminous Straight Brush Black	071249749012 Voluminous Straight Brush Black
071249006412 Voluminous Waterproof Black	071249006429 Voluminous Waterproof Black Brown	071249148792 Voluminous Waterproof Carbon Black Carbon Black	071249148792 Voluminous Waterproof Carbon Black Carbon Black
071249363713 X-Fiber Mascara WSH Blackest Black WSH	071249363720 X-Fiber Mascara WSH Black WSH	071249369104 X-Fiber Mascara WSH Soft Black WSH	071249363737 X-Fiber Mascara WTP Blackest Black WTP
071249187739 Voluminous Million Lashes Mascara Blackest Black	071249187722 Voluminous Million Lashes Mascara Black	071249187722 Voluminous Million Lashes Mascara Black	071249188125 Voluminous Million Lashes Mascara Black Brown
071249265932 Voluminous Butterfly Midnight Black Midnight Black	071249256725 Voluminous Butterfly Washable Mascara Black Brown	071249149768 Double Extend Beauty Tubes Blackest Black	071249149768 Double Extend Beauty Tubes Blackest Black

BAMBI MSCR 1.2 6X12 **			
BAMBI 1W MSCR HKBR SPC SVR **	071249404324 Bambi Mascara WSH blackest black	071249404331 Bambi Mascara WSH black	071249404348 Bambi Mascara WSH black brown
LASH SERUM 1W MSCR HKBR SPC SVR **	071249404355 Bambi Mascara WTP blackest black	071249404362 Bambi Mascara WTP black	071249385210 Lash Serum Solution
071249669020 Voluminous Straight Brush Black Brown	071249669020 Voluminous Straight Brush Black Brown	071249019344 Voluminous Curved Brush Black	071249019344 Voluminous Curved Brush Black
071249104743 Telescopic Mascara Blackest Black	071249104743 Telescopic Mascara Blackest Black	071249104729 Telescopic Mascara Black	071249104729 Telescopic Mascara Black
071249301494 Voluminous Superstar Mascara Blackest Black (WSH)	071249301494 Voluminous Superstar Mascara Blackest Black (WSH)	071249301500 Voluminous Superstar Mascara Black (WSH)	071249301517 Voluminous Superstar Mascara Black Brown (WSH)
071249188125 Voluminous Million Lashes Mascara Black Brown	071249201770 Voluminous Million Lashes Carbon Carbon Black	071249195499 Voluminous Million Lashes Waterproof Masc Blackest Black	071249195482 Voluminous Million Lashes Waterproof Masc Black
071249149744 Double Extend Beauty Tubes Black	071249078525 Eye Makeup Remover Eye Makeup Remover	071249152454 Clean Artiste Waterproof Makeup Remover Clean Artiste Waterproof Makeup Remover	071249375644 Infalible Dual Pencil Sharpener

BAMBI MSCR 2.2 6X12 **					
071249376331 Voluminous Lash Paradise Primer Pink Tinted Primer	071249343265 Voluminous Lash Paradise WSH Blackest Black	071249343265 Voluminous Lash Paradise WSH Blackest Black	071249343258 Voluminous Lash Paradise WSH Black		
071249343272 Voluminous Lash Paradise WSH Black Brown	071249343326 Voluminous Lash Paradise WTP Blackest Black	071249343319 Voluminous Lash Paradise WTP Black	071249350652 Voluminous Lash Paradise WSH Mystic Black		
071249019351 Voluminous Curved Brush Black Brown	071249019351 Voluminous Curved Brush Black Brown	071249101919 Voluminous Carbon Black Carbon Black	071249101919 Voluminous Carbon Black Carbon Black		
071249104736 Telescopic Mascara Black Brown	071249137093 Telescopic Carbon Black Mascara Carbon Black	071249137093 Telescopic Carbon Black Mascara Carbon Black	071249390740 Telescopic Mascara Black WTP		
071249301470 Voluminous Superstar Mascara Superstar WTP : Blackest Black (WTP)	071249301487 Voluminous Superstar Mascara Superstar WTP : Black (WTP)	071249314104 Voluminous Superstar Red Carpet Extra Black	071249194102 Voluminous False Lashes Mascara Blackest Black		
071249148822 Extra Volume Collagen Washable Blackest Black	071249148822 Extra Volume Collagen Washable Blackest Black	071249148808 Extra Volume Collagen Washable Black	071249156339 Extra Volume Collagen Waterproof Blackest Black		
071249137086 Telescopic Carbon Black Liner Carbon Black	071249119990 Telescopic Eyeliner Black	071249120033 Telescopic Eyeliner Charcoal	071249161906 Telescopic Waterproof Eyeliner Black	071249117682 Pencil Perfect Carbon Black Carbon Black	071249082140 Pencil Perfect Eye Liner Espresso

INF SIG MATTE EYE LNR 6X12 **					
071249403709 Infallible Signature Matte Eyeliner Black	071249403716 Infallible Signature Matte Eyeliner Blue	071249403723 Infallible Signature Matte Eyeliner Greige	071249403730 Infallible Signature Matte Eyeliner Burgundy	071249398548 Flash Cat Eye Liner Brown	071249386033 Flash Cat Eye Liner Black
071249373132 Voluminous Lash Paradise Liquid Eyeliner Black	071249373149 Voluminous Lash Paradise Liquid Eyeliner Rose Gold	071249385098 Infallible Pro-Last Liner Burgundy	071249385104 Infallible Pro-Last Liner Bronze	071249385937 Infallible Pro-Last Liner Aubergine	071249385944 Infallible Pro-Last Liner Ivy
071249357248 Infallible Pro-Last Liner Black	071249357255 Infallible Pro-Last Liner Brown	071249357262 Infallible Pro-Last Liner Grey	071249357644 Infallible Pro-Last Liner Cobalt Blue	071249357651 Infallible Pro-Last Liner Purple	071249357668 Infallible Pro-Last Liner Nude
071249350171 Infallible Long Wear Eyeliner White	071249152416 Infallible Eyeliner Carbon Black Carbon Black	071249145234 Infallible Long Wear Eyeliner Black	071249145234 Infallible Long Wear Eyeliner Black	071249145241 Infallible Long Wear Eyeliner Black Brown	071249145258 Infallible Long Wear Eyeliner Brown
071249306376 Infallible Eye: Matte Matic Liner Black	071249306383 Infallible Eye: Matte Matic Liner Brown	071249306390 Infallible Eye: Matte Matic Liner Charcoal	071249231791 Infallible Gel Lacquer Liner Blackest Black	071249206041 Infallible Long Wear Eyeliner Charcoal	071249206034 Infallible Long Wear Eyeliner Navy
071249336359 Voluminous Liner Noir Blackest Black	071249289839 Infallible Superstar Liner Black	071249329788 Infallible Sculpt Liner Black	071249238912 Infallible The Super Slim Liner Black	071249350126 Infallible The Super Slim Liner Brown	071249350157 Infallible The Super Slim Liner Grey
071249152690 Lineur Intense Brush Tip Carbon Black	071249855010 Lineur Intense Brush Tip Liquid Eyeliner Black	071249117675 Lineur Intense Felt Tip Liquid Eyeliner Carbon Black Carbon Black	071249059128 Lineur Intense Felt Tip Liquid Eyeliner Black Mica	071249160114 Extra Intense Liquid Pencil Eyeliner Black	071249207000 Voluminous Smoldering Eyeliner Black

BRW STYLST MICRO INK PEN 6X12 **					
5HK BRW STYLST MICRO INK PEN HKBR LIT (ALT) **					
071249410448 Micro Ink Pen by Brow Stylist Blonde	071249410455 Micro Ink Pen by Brow Stylist Dark Blonde	071249410462 Micro Ink Pen by Brow Stylist Light Brunette	071249410479 Micro Ink Pen by Brow Stylist Brunette	071249410486 Micro Ink Pen by Brow Stylist Dark Brunette	
071249376386 Unbelieva-Brow Blonde	071249376393 Unbelieva-Brow Light Brunette	071249376409 Unbelieva-Brow Brunette	071249376416 Unbelieva-Brow Dark Brunette	071249385074 Unbelieva-Brow Black	
6HK BRW STYLST DEF HKBR LIT (ALT) **					
071249392294 Brow Stylist: Definer Light Blonde	071249314876 Brow Stylist: Definer Blonde	071249350744 Brow Stylist: Definer Dark Blonde	071249350751 Brow Stylist: Definer Light Brunette	071249314883 Brow Stylist: Definer Brunette	071249314890 Brow Stylist: Definer Dark Brunette
6HK BRW STYLST SHP & FILL HKBR LIT (ALT) **					
071249350270 Brow Stylist Shape & Fill Blonde	071249373071 Brow Stylist Shape & Fill Dark Blonde	071249373088 Brow Stylist Shape & Fill Light Brunette	071249350300 Brow Stylist Shape & Fill Brunette	071249350317 Brow Stylist Shape & Fill Dark Brunette	071249392317 Brow Stylist: Definer Black
5HK BRW STYLST BST & SET HKBR LIT (ALT) **					
BRW STYLST BST & SET 2W LNR HKBR SPC SVR **		071249359310 Brow Stylist Boost & Set Clear	071249357521 Brow Stylist Boost & Set Blonde	071249357545 Brow Stylist Boost & Set Light Brunette	071249357552 Brow Stylist Boost & Set Dark Brunette
6HK BRW STYLST KBK BLNDR HKBR LIT (ALT) **					
071249339619 Brow Stylist Kabuki Blender Blonde	071249339626 Brow Stylist Kabuki Blender Brunette	071249339633 Brow Stylist Kabuki Blender Dark Brunette	071249289273 Brow Stylist Designer Blonde	071249289280 Brow Stylist Designer Brunette	071249289297 Brow Stylist Designer Dark Brunette
5HK BRW STYLST FRM & SET HKBR LIT (ALT) **					
BRW STYLST FRM & SET 2W LNR HKBR SPC SVR **		071249339589 Brow Stylist Frame & Set Blonde	071249339596 Brow Stylist Frame & Set Light Brunette	071249339602 Brow Stylist Frame & Set Warm Brunette	071249341834 Brow Stylist Frame & Set Deep Brunette

071249371183 Colour Riche Paradise Enchanted Palette				071249289754 Colour Riche La Palette - EYE Nude 1				071249289761 Colour Riche La Palette - EYE Nude 2																																																															
CR PRDS ENCHNTD/ LA PLTTE EYE TRY 1.1 LIT ULTA **																																																																							
071249410639 Brilliant Eyes String of Pearls		071249410554 Brilliant Eyes Diamond Drop		071249410592 Brilliant Eyes Rose gem		071249410585 Brilliant Eyes Amethyst Quartz		071249410578 Brilliant Eyes Blush Jewel		071249410561 Brilliant Eyes Crystal Shine		071249410608 Brilliant Eyes Amber Sparkle		071249410653 Brilliant Eyes Crown Gold		071249410646 Brilliant Eyes Precious Lava		071249410615 Brilliant Eyes Bronze Light		071249410660 Brilliant Eyes Radiant Ruby		071249410622 Brilliant Eyes Royal Onyx																																																	
BRLNLT EYES SHDW TRY 1.1 LIT **																																																																							
071249350218												071249350225												071249350232												071249350256												071249350263																							
CR MONOS SHDW (MATTE) TRY 1.1 LIT **																																																																							
												071249306918												071249306925												071249306987												071249306932												071249306956											
												071249306970												071249306949												071249306994												071249307021												071249307076											
												071249307045												071249307083												071249307052												071249307069												071249306963											
CR MONOS SHDW 3-TIER TRY 1.1 LIT **																																																																							
071249352137												071249352113												071249352106												071249352144												071249352120																							
INF EYE PAINTS MET SHDW TRY 1.1 LIT **																																																																							
071249266519												071249266540												071249266526												071249266533												071249266502												071249266496											
INF SHDW BTRFLY TRY 1.1 LIT **																																																																							
												071249199237												071249199213												071249199312												071249199305												071249214633											
												071249214596												071249199299												071249214640												071249214626												071249199244											
												071249214602												071249214619												071249199220												071249199251												071249199275											
INF SHDW 3-TIER TRY 1.1 LIT **																																																																							
071249313022 Colour Riche Pocket Palette												071249313084 Colour Riche Pocket Palette												071249313039 Colour Riche Pocket Palette												071249313008 Colour Riche Pocket Palette																																			
071249313053 Colour Riche Pocket Palette												071249313077 Colour Riche Pocket Palette												071249313046 Colour Riche Pocket Palette												071249313060 Colour Riche Pocket Palette																																			
CR POCKET PALETTE 2-TIER TRY 1.1 LIT **																																																																							

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CR PLUMP & SHINE LIP 6X12 **

	071249355770 Colour Riche Shine	071249355848 Colour Riche Shine	071249355787 Colour Riche Shine	071249355817 Colour Riche Shine	071249355831 Colour Riche Shine	071249355855 Colour Riche Shine	071249355879 Colour Riche Shine	071249355862 Colour Riche Shine
	CR SHINE LIP TRY 1.2 LIT **							
	071249374535 Colour Riche Ultra	071249374542 Colour Riche Ultra	071249374569 Colour Riche Ultra	071249374566 Colour Riche Ultra	071249374597 Colour Riche Ultra	071249374580 Colour Riche Ultra	071249374573 Colour Riche Ultra	071249374603 Colour Riche Ultra
	CR ULTRA MATTE LIP TRY 1.2 LIT **							
	071249349756 Colour Riche Matte	071249349724 Colour Riche Matte	071249349717 Colour Riche Matte	071249316177 Colour Riche	071249349731 Colour Riche Matte	071249349748 Colour Riche Matte		
	CR MATTE LIP & LIPLNR TRY 1.2 LIT **							
		071249256206 Colour Riche	071249045701 Colour Riche	071249083352 Colour Riche	071249074534 Colour Riche	071249256213 Colour Riche	071249256220 Colour Riche	071249256237 Colour Riche
	CR LIP TRY 1.6 LIT **							
		071249045623 Colour Riche	071249083376 Colour Riche	071249045640 Colour Riche	071249216378 Colour Riche	071249083727 Colour Riche	071249074558 Colour Riche	071249216386 Colour Riche
	CR LIP TRY 3.6 LIT **							
		071249083291 Colour Riche	071249045664 Colour Riche	071249045992 Colour Riche	071249045961 Colour Riche	071249045667 Colour Riche	071249045012 Colour Riche	071249045029 Colour Riche
	CR LIP TRY 5.6 LIT **							

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E SIG LIP 20X24 **

	071249397305 Colour Riche Plump	071249397312 Colour Riche Plump	071249397329 Colour Riche Plump	071249397336 Colour Riche Plump	071249397343 Colour Riche Plump	071249397350 Colour Riche Plump	071249401897 Colour Riche Plump	071249401903 Colour Riche Plump	071249401910 Colour Riche Plump
CR PLUMP & SHINE LIP TRY 1.1 LIT **									
	071249355800 Colour Riche Shine	071249355794 Colour Riche Shine	071249355893 Colour Riche Shine	071249355909 Colour Riche Shine	071249355824 Colour Riche Shine	071249355886 Colour Riche Shine	071249355916 Colour Riche Shine	071249355923 Colour Riche Shine	
CR SHINE LIP TRY 2.2 LIT **									
	071249374610 Colour Riche Ultra	071249374627 Colour Riche Ultra	071249374634 Colour Riche Ultra	071249374641 Colour Riche Ultra	071249374658 Colour Riche Ultra	071249374665 Colour Riche Ultra	071249374672 Colour Riche Ultra	071249374689 Colour Riche Ultra	
CR ULTRA MATTE LIP TRY 2.2 LIT **									
071249349700 Colour Riche Matte	071249349656 Colour Riche Matte	071249206486 Colour Riche	071249206820 Colour Riche	071249349663 Colour Riche Matte	0712493316191 Colour Riche	071249349670 Colour Riche Matte	071249349687 Colour Riche Matte	071249349694 Colour Riche Matte	071249349649 Colour Riche Matte
CR MATTE LIP & LIPLNR TRY 2.2 LIT **									
				071249256244 Colour Riche	071249074541 Colour Riche	071249045856 Colour Riche	071249045824 Colour Riche	071249256251 Colour Riche	071249256268 Colour Riche
CR LIP TRY 2.6 LIT **									
				071249074627 Colour Riche	071249083221 Colour Riche	071249045787 Colour Riche	071249045770 Colour Riche	071249216302 Colour Riche	071249083766 Colour Riche
CR LIP TRY 4.6 LIT **									
				071249083612 Colour Riche	071249083406 Colour Riche	071249045954 Colour Riche	071249045930 Colour Riche	071249045923 Colour Riche	071249083222 Colour Riche
CR LIP TRY 6.6 LIT **									
								071249045947 Colour Riche	

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MATTE LIP CRYN 6X12 **										
07124940776 9 Matte Lip	07124941227 5 Matte Lip	07124940777 6 Matte Lip	07124940769 1 Matte Lip	07124941228 2 Matte Lip	07124940770 7 Matte Lip	07124940771 4 Matte Lip	07124940773 8 Matte Lip	07124940774 5 Matte Lip		
MATTE LIP CRYN TRY 1.2 LIT **										
07124940772 1 Matte Lip	07124940775 2 Matte Lip	07124941224 4 Matte Lip	07124941225 1 Matte Lip	07124941226 8 Matte Lip	07124940778 3 Matte Lip	07124940779 0 Matte Lip	07124941229 9 Matte Lip	07124940780 6 Matte Lip		
MATTE LIP CRYN TRY 2.2 LIT **										
CR LIP A 6X12 **										
GALAXY LUMIERE LIP 1.1 6X12 **										
				071249365625 Galaxy Lumiere Holographic Lip	071249365632 Galaxy Lumiere Holographic Lip	071249365649 Galaxy Lumiere Holographic Lip	071249367261 Galaxy Lumiere Holographic Lip			
GLXY LUMI HOLO LIP GLSS TRY LIT 1.1 ULTA **										
INF LIP GLS BAR 1.2 6X12 **										
071249358634 Infallible Pro-Matte Liquid Lipstick	071249358573 Infallible Pro-Matte Liquid Lipstick	071249358610 Infallible Pro-Matte Liquid Lipstick	071249358603 Infallible Pro-Matte Liquid Lipstick	071249358580 Infallible Pro-Matte Liquid Lipstick		071249358658 Infallible Pro-Matte Liquid Lipstick	071249358641 Infallible Pro-Matte Liquid Lipstick	071249358597 Infallible Pro-Matte Liquid Lipstick	071249358665 Infallible Pro-Matte Liquid Lipstick	071249358627 Infallible Pro-Matte Liquid Lipstick
INF PRO-MATTE LIQ LIP TRY 1.1 LIT **										
071249135280 Infallible Lip Gloss Petal	071249135433 Infallible Lip Gloss Coral Sands	071249135341 Infallible Lip Gloss Dulce de Leche	071249135334 Infallible Lip Gloss Barely Nude	071249135297 Infallible Lip Gloss Sunset		071249135365 Infallible Lip Gloss Blush	071249216033 Infallible Lip Gloss Cherry Flash	071249135372 Infallible Lip Gloss Bloom	071249135396 Infallible Lip Gloss Modern Mauve	071249135419 Infallible Lip Gloss Sangria
INF LIP GLS TRY 1.2 LIT **										

DR-LIT **

ROUGE SIG LIP EMPW(RED)S 6X12 **

				071249410387 Rouge Signature Empowe(reds)	071249410394 Rouge Signature Empowe(reds)	071249410400 Rouge Signature Empowe(reds)	071249410417 Rouge Signature Empowe(reds)	071249410424 Rouge Signature Empowe(reds)	071249411377 Rouge Signature Empowe(reds)	071249411384 Rouge Signature Empowe(reds)	
ROUGE SIG LIP EMPW(RED)S TRY 1.1 LIT **											
071249369913 Rouge Signature I RULE	071249369920 Rouge Signature I CREATE	071249369937 Rouge Signature I EMPOWER	071249369982 Rouge Signature I EXPLORE	071249396810 Rouge Signature Parisian Sunset	071249396797 Rouge Signature Parisian Sunset	071249396766 Rouge Signature Parisian Sunset	071249396780 Rouge Signature Parisian Sunset	071249396773 Rouge Signature Parisian Sunset	071249369951 Rouge Signature I DON'T	071249369975 Rouge Signature I AM WORTH IT	

ROUGE SIG LIP ORIG & PRSN SNST TRY 1.2 LIT **

				071249396834 Rouge Signature Parisian Sunset	071249369999 Rouge Signature I STAND	071249396827 Rouge Signature Parisian Sunset	071249369944 Rouge Signature I ACHIEVE	071249369968 Rouge Signature I REPRESENT	071249369906 Rouge Signature I REBEL	071249369890 Rouge Signature I ENJOY	
--	--	--	--	--	--	--	--	--	--	--	--

ROUGE SIG LIP ORIG & PRSN SNST TRY 1.1/2.2 LIT **

INF PM LES MACARONS LIP 6X12 **

				071249395523 Infalible Pro-Matte Les Macarons	071249395530 Infalible Pro-Matte Les Macarons	071249395547 Infalible Pro-Matte Les Macarons	071249395554 Infalible Pro-Matte Les Macarons	071249395561 Infalible Pro-Matte Les Macarons	071249395578 Infalible Pro-Matte Les Macarons	
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INF PM LES MACARONS LIP TRY 1.1 LIT **

INF LIP GLS BAR 2.2 6X12 **

071249314180 Infalible Pro-Matte Gloss	071249314234 Infalible Pro-Matte Gloss	071249317990 Infalible Pro-Matte Gloss	071249314166 Infalible Pro-Matte Gloss	071249314227 Infalible Pro-Matte Gloss		071249314203 Infalible Pro-Matte Gloss	071249317983 Infalible Pro-Matte Gloss	071249314173 Infalible Pro-Matte Gloss	071249314210 Infalible Pro-Matte Gloss	
--	--	--	--	--	--	--	--	--	--	--

INF PRO-MATTE GLOSS TRY 1.1 LIT **

071249216064 Infalible Lip Gloss Pink Topaz	071249135303 Infalible Lip Gloss Fiery	071249135389 Infalible Lip Gloss Posy	071249216057 Infalible Lip Gloss Red Fatale	071249135402 Infalible Lip Gloss Undeniable Mauve		071249135327 Infalible Lip Gloss Suede	071249216040 Infalible Lip Gloss Glistening Berry	071249135426 Infalible Lip Gloss Raisin	071249135310 Infalible Lip Gloss Rebel Red	
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INF LIP GLS TRY 2.2 LIT **

071249411391
Rouge Signature
Empowe(reds)

071249396803
Rouge Signature
Parisian Sunset

071249370018
Rouge Signature
I DARE

071249395615
Infalible Pro-Matte
Les Macarons

071249314197
Infalible Pro-Matte
Gloss

071249135358
Infalible Lip Gloss
Truffle

BILLBOARD INF 24H

INF LIP BOUTIQUE 6X12 **

INF PM LES CHOCOLAT NUDE 6X12 **

071249371787
Infallible Pro-Matte
Les Chocolat

071249371794
Infallible Pro-Matte
Les Chocolat

071249371800
Infallible Pro-Matte
Les Chocolat

071249371817
Infallible Pro-Matte
Les Chocolat

071249371824
Infallible Pro-Matte
Les Chocolat

071249371831
Infallible Pro-Matte
Les Chocolat

INF PM LES CHOCOLAT NUDE LIP TRY 1.1 LIT **

INF 2-STP LIP 6X12 **

071249290033
Infallible Lip 2-
Step
Timeless Rose

071249290385
Infallible Lip 2-
Step
Neverending

071249290095
Infallible Lip 2-
Step
Permanent Blush

071249290088
Infallible Lip 2-
Step
Flamboyant

071249290057
Infallible Lip 2-
Step
Toujour Teaberry

071249290064
Infallible Lip 2-
Step
Passionate Petal

071249290330
Infallible Lip 2-
Step
Forever Candy

071249290040
Infallible Lip 2-
Step
Lilac Infinite

071249290101
Infallible Lip 2-
Step
Violet Parfait

071249290408
Infallible Lip 2-
Step
Mesmerizing

INF 2-STP LIP TRY LIT 1.2 **

071249290453
Infallible Lip 2-
Step
Raisin Revival

071249290361
Infallible Lip 2-
Step
Cherry Noir

071249290347
Infallible Lip 2-
Step
Continual

071249290323
Infallible Lip 2-
Step
Red

071249290415
Infallible Lip 2-
Step
Captivated by

071249290354
Infallible Lip 2-
Step
Perpetual Apricot

071249290071
Infallible Lip 2-
Step
Everlasting

071249290392
Infallible Lip 2-
Step
Heaven to Henna

071249290460
Infallible Lip 2-
Step
Always Almond

INF 2-STP LIP TRY LIT 2.2 **

R FW FDTN 20X24 **

INF LS SETTING PWDR 6X12 **

071249407974
Infallible Loose Setting Powder

071249407981
Infallible Loose Setting Powder

INF LS SETTING PWDR TRY 1.1 LIT **

071249340219
Infallible Blend Artist - Foundation Blender

071249361504
Infallible Pro-Primer
Infallible Matte-Lock Primer

071249361511
Infallible Pro-Primer
Infallible Glow-Lock Primer

071249349038
Infallible Pro-Matte Setting Powder

071249294055
Infallible Pro-Spray & Set Makeup Extender
Setting Spray
Pro-Mist & Set Makeup Extender Setting

INF BLND ART, PRO-PRMR, PWDR & SPRAY TRY 1.1 LIT **

INF FW CNCLR 1.1 4X12 **

071249382394
Infallible Full Wear
Concealer

071249382400
Infallible Full Wear
Concealer

071249382417
Infallible Full Wear
Concealer

071249382424
Infallible Full Wear
Concealer

071249382431
Infallible Full Wear
Concealer

071249382448
Infallible Full Wear
Concealer

071249382455
Infallible Full Wear
Concealer

071249382462
Infallible Full Wear
Concealer

071249382479
Infallible Full Wear
Concealer

071249382486
Infallible Full Wear
Concealer

071249382493
Infallible Full Wear
Concealer

INF FW CNCLR (FULL MIX) TRY 1.2 LIT **

071249382509
Infallible Full Wear
Concealer

071249382516
Infallible Full Wear
Concealer

071249382530
Infallible Full Wear
Concealer

071249382547
Infallible Full Wear
Concealer

071249382554
Infallible Full Wear
Concealer

071249382561
Infallible Full Wear
Concealer

071249384725
Infallible Full Wear
Concealer

071249384732
Infallible Full Wear
Concealer

071249384763
Infallible Full Wear
Concealer

071249384770
Infallible Full Wear
Concealer

071249384787
Infallible Full Wear
Concealer

INF FW CNCLR (FULL MIX) TRY 2.2 LIT **

071249351789
Infallible Pro-
Glow

071249351796
Infallible Pro-
Glow

071249351802
Infallible Pro-
Glow

071249351819
Infallible Pro-
Glow

071249351826
Infallible Pro-
Glow

071249351833
Infallible Pro-
Glow

071249351840
Infallible Pro-
Glow

071249351857
Infallible Pro-
Glow

INF PRO-GLW CNCLR TRY 1.1 LIT **

INF 24HR FDTN 1.2 6X12 **							
071249408148 Infalible 24 HR Fresh Wear Foundation snow	071249408094 Infalible 24 HR Fresh Wear Foundation rose pearl	071249382110 Infalible 24 HR Fresh Wear Foundation Pearl	071249382127 Infalible 24 HR Fresh Wear Foundation Porcelain	071249382134 Infalible 24 HR Fresh Wear Foundation Ivory	071249408067 Infalible 24 HR Fresh Wear Foundation beige ivory	071249408063 Infalible 24 HR Fresh Wear Foundation warm ivory	071249382141 Infalible 24 HR Fresh Wear Foundation Rose Ivory
INF 24HR FW FDTN TRY 1.5 LIT **							
071249382233 Infalible 24 HR Fresh Wear Foundation Golden Beige	071249382240 Infalible 24 HR Fresh Wear Foundation Sand	071249382257 Infalible 24 HR Fresh Wear Foundation Radiant Honey	071249382271 Infalible 24 HR Fresh Wear Foundation Sun Beige	071249382271 Infalible 24 HR Fresh Wear Foundation Radiant Sand	071249408100 Infalible 24 HR Fresh Wear Foundation cool sand	071249408124 Infalible 24 HR Fresh Wear Foundation radiant sun	071249382288 Infalible 24 HR Fresh Wear Foundation Golden Sun
INF 24HR FW FDTN TRY 3.5 LIT **							
071249292990 Infalible Pro-Matte Foundation Classic Ivory	071249361597 Infalible Pro-Matte Foundation Ivory Buff	071249293003 Infalible Pro-Matte Foundation Shell Beige	071249293027 Infalible Pro-Matte Foundation Natural Buff	071249293034 Infalible Pro-Matte Foundation Golden Beige	071249361603 Infalible Pro-Matte Foundation Nude Buff		
INF PRO-MATTE FNDTN TRY 1.3 LIT **							
071249293041 Infalible Pro-Matte Foundation Natural Beige	071249293058 Infalible Pro-Matte Foundation Sun Beige	071249293065 Infalible Pro-Matte Foundation Fresh Beige	071249361627 Infalible Pro-Matte Foundation Ivory Beige	071249293072 Infalible Pro-Matte Foundation Caramel Beige	071249367650 Infalible Pro-Matte Foundation Honey Bisque		
INF PRO-MATTE FNDTN TRY 2.3 LIT **							
INF FDTN FINDER 1.2 (PRODUCT ONLY) 4X12 **							
071249330449 Infalible Pro-Glow Classic Ivory	071249330432 Infalible Pro-Glow Creamy Natural	071249330470 Infalible Pro-Glow Nude Beige	071249330456 Infalible Pro-Glow Natural Buff	071249330463 Infalible Pro-Glow Natural Beige	071249330487 Infalible Pro-Glow Buff Beige		
INF PRO-GLW FNDTN TRY 1.2 LIT**							
INF LW SHPNG STCKS 6X12 **							
		071249335369 Infalible Total Cover Foundation Classic Ivory	071249335376 Infalible Total Cover Foundation Creamy Natural	071249335383 Infalible Total Cover Foundation Nude Beige	071249335390 Infalible Total Cover Foundation Natural Buff	071249335406 Infalible Total Cover Foundation Natural Beige	
INF TOTAL CVR FNDTN TRY 1.2 LIT **							
071249369326 Infalible Longwear Shaping Sticks:	071249369333 Infalible Longwear Shaping Sticks:	071249369340 Infalible Longwear Shaping Sticks:	071249369357 Infalible Longwear Shaping Sticks:	071249369364 Infalible Longwear Shaping Sticks:	071249369371 Infalible Longwear Shaping Sticks:	071249369388 Infalible Longwear Shaping Sticks:	071249369395 Infalible Longwear Shaping Sticks:
INF LW SHPNG STICKS TRY 1.2 (FULL MIX) LIT **							

INF 24HR FDTN 2.2 6X12 **

071249382158 Infalible 24 HR Fresh Wear Foundation True Beige	071249382165 Infalible 24 HR Fresh Wear Foundation Linen	071249382172 Infalible 24 HR Fresh Wear Foundation Ivory Buff	071249382189 Infalible 24 HR Fresh Wear Foundation Rose Vanilla	071249382196 Infalible 24 HR Fresh Wear Foundation Natural Rose	071249382202 Infalible 24 HR Fresh Wear Foundation Vanilla	071249382219 Infalible 24 HR Fresh Wear Foundation Rose Beige	071249382226 Infalible 24 HR Fresh Wear Foundation Natural Buff
INF 24HR FW FDTN TRY 2.5 LIT **							
071249408131 Infalible 24 HR Fresh Wear Foundation toasted almond	071249408117 Infalible 24 HR Fresh Wear Foundation warm almond	071249408155 Infalible 24 HR Fresh Wear Foundation caramel	071249382295 Infalible 24 HR Fresh Wear Foundation Golden Amber	071249382301 Infalible 24 HR Fresh Wear Foundation Amber	071249382318 Infalible 24 HR Fresh Wear Foundation Honey Bisque	071249382325 Infalible 24 HR Fresh Wear Foundation Toffee	071249382332 Infalible 24 HR Fresh Wear Foundation Hazelnut
INF 24HR FW FDTN TRY 4.5 LIT **							
071249408070 Infalible 24 HR Fresh Wear Foundation maple	071249382349 Infalible 24 HR Fresh Wear Foundation Copper	071249384664 Infalible 24 HR Fresh Wear Foundation Sienna	071249384671 Infalible 24 HR Fresh Wear Foundation Deep Golden	071249384688 Infalible 24 HR Fresh Wear Foundation Deep Amber	071249384695 Infalible 24 HR Fresh Wear Foundation Espresso	071249384701 Infalible 24 HR Fresh Wear Foundation Mahogany	071249384718 Infalible 24 HR Fresh Wear Foundation Ebony
INF 24HR FW FDTN TRY 5.5 LIT **							
071249293089 Infalible Pro-Matte Foundation Classic Tan	071249293096 Infalible Pro-Matte Foundation Crème Café	071249293102 Infalible Pro-Matte Foundation Soft Sable	071249293119 Infalible Pro-Matte Foundation Cocoa	071249367667 Infalible Pro-Matte Foundation Brown Suede	071249367674 Infalible Pro-Matte Foundation Rich Chocolate		
INF PRO-MATTE FNDTN TRY 3.3 LIT **							
INF FDTN FINDER 2.2 (PRODUCT ONLY) 4X12 **							
071249330494 Infalible Pro-Glow Sand Beige	071249330500 Infalible Pro-Glow Sun Beige	071249330524 Infalible Pro-Glow Caramel Beige	071249330517 Infalible Pro-Glow Classic Tan	071249330531 Infalible Pro-Glow Crème Café	071249330548 Infalible Pro-Glow Cocoa		
INF PRO-GLW FNDTN TRY 2.2 LIT**							
INF PRO-MATTE & GLW FNDTN 6X12 **							
071249335413 Infalible Total Cover Foundation Buff Beige	071249335420 Infalible Total Cover Foundation Sand Beige	071249335437 Infalible Total Cover Foundation Sun Beige	071249335444 Infalible Total Cover Foundation Caramel Beige	071249335451 Infalible Total Cover Foundation Classic Tan	071249335468 Infalible Total Cover Foundation Crème Café	071249335475 Infalible Total Cover Foundation Cocoa	
INF TOTAL CVR FNDTN TRY 2.2 LIT **							
071249369401 Infalible Longwear Shaping Sticks:	071249369418 Infalible Longwear Shaping Sticks:	071249369425 Infalible Longwear Shaping Sticks:	071249369432 Infalible Longwear Shaping Sticks:	071249371329 Infalible Longwear Shaping Sticks: Highlight	071249372654 Infalible Longwear Shaping Sticks: Highlight	071249370209 Infalible Longwear Shaping Sticks: Blush	071249370216 Infalible Longwear Shaping Sticks: Blush
INF LW SHPNG STICKS TRY 2.2 (FULL MIX) LIT **							

	VL SERUM ABS (PRODUCT ONLY) 11X12 **									
		071249334294 Visible Lift Radiance Booster	071249359693 Visible Lift Luminous Serum Tint Pearl	071249359709 Visible Lift Luminous Serum Tint Rose	071249359716 Visible Lift Luminous Serum Tint Gold	071249359723 Visible Lift Luminous Serum Tint Honey	071249359730 Visible Lift Luminous Serum Tint Amber			
	VL RDNC BSTR & LUMI SRM TINT TRY 1.1 LIT **									
	VL REGIMEN (PRODUCT ONLY) 6X12 **									
	071249178973 Visible Lift Serum Absolute Soft Ivory	071249179000 Visible Lift Serum Absolute Light Ivory	071249178966 Visible Lift Serum Absolute Classic Ivory	071249178935 Visible Lift Serum Absolute Nude Beige	071249178959 Visible Lift Serum Absolute Creamy Natural	071249178997 Visible Lift Serum Absolute Natural Buff				
	VL SRM TRY 1.2 LIT **									
	071249178942 Visible Lift Serum Absolute Buff Beige	071249178928 Visible Lift Serum Absolute Natural Beige	071249178911 Visible Lift Serum Absolute Sand Beige	071249178980 Visible Lift Serum Absolute Sun Beige	071249179024 Visible Lift Serum Absolute Honey Beige	071249179031 Visible Lift Serum Absolute Classic Tan				
	VL SRM TRY 2.2 LIT **									
BEAUTY ADVISOR 6X12 **										
071249283714 Magic BB Correctors Magic BB Correctors : Anti-Redness	071249283721 Magic BB Correctors Magic BB Correctors : Anti-Fatigue	071249211458 Magic BB Cream Fair	071249211465 Magic BB Cream Light	071249211472 Magic BB Cream Medium	071249211489 Magic BB Cream Deep					
SS MGC BB CRM/CRTR TRY 1.1 LIT **										
071249293157 Infallible Pro-Matte Powder	071249293164 Infallible Pro-Matte Powder	071249293171 Infallible Pro-Matte Powder	071249293188 Infallible Pro-Matte Powder							
INF PRO-MATTE PWDR TRY LIT 1.2 **										
071249293195 Infallible Pro-Matte Powder	071249293201 Infallible Pro-Matte Powder	071249293218 Infallible Pro-Matte Powder	071249293225 Infallible Pro-Matte Powder							
INF PRO-MATTE PWDR TRY I IT 2.2 **										

SS MGC BTQ 11X12 **									
	071249210130 Magic Lumi Highlighter	071249210147 Magic Lumi Highlighter	071249210154 Magic Lumi Highlighter	071249236390 Magic Lumi Highlighter	071249217436 Magic Lumi Light Infusing Primer Primer			071249173169 Magic Perfecting Base Face Primer Magic Perfecting Base	
MGC FMLY CMBO W/ 4 HGHLGHTR TRY 1.1 LIT**									
TM LUMI BRONZER 1.1 6X12 **									
071249366028 True Match Lumi Bronze It Bronzers Light				071249366035 True Match Lumi Bronze It Bronzers Medium				071249366042 True Match Lumi Bronze It Bronzers Deep	
TM LUMI BRONZE IT TRY 1.1 LIT **									
		071249299081 True Match Lumi Powder Glow Illuminator			071249299074 True Match Lumi Powder Glow Illuminator			071249299098 True Match Lumi Powder Glow Illuminator	
TM LUMI PWDR GLOW TRY 1.1 LIT **									
TM MIN FMLY 6X12 **									
071249094259 True Match Naturel Gentle Mineral Makeup		071249094273 True Match Naturel Gentle Mineral Makeup		071249094297 True Match Naturel Gentle Mineral Makeup		071249094327 True Match Naturel Gentle Mineral Makeup		071249123454 True Match Naturel Blush	
TM MIN MU W/ BLSH TRY 1.3 LIT **									
071249094211 True Match Naturel Gentle Mineral Makeup		071249179185 True Match Naturel Gentle Mineral Makeup		071249094303 True Match Naturel Gentle Mineral Makeup		071249104088 True Match Naturel Gentle Mineral Makeup		071249123461 True Match Naturel Blush	
TM MIN MU W/ BLSH TRY 2.3 LIT **									
071249179182 True Match Naturel Gentle Mineral Makeup		071249094280 True Match Naturel Gentle Mineral Makeup		071249202050 True Match Naturel Gentle Mineral Makeup		071249196724 True Match Naturel Gentle Mineral Makeup		071249123485 True Match Naturel Blush	
TM MIN MU W/ BLSH TRY 3.3 LIT **									

TM CNCLR FMLY 6X12 **													
071249362174 True Match Multi-Use	071249362181 True Match Multi-Use	071249362198 True Match Multi-Use	071249362204 True Match Multi-Use	071249362211 True Match Multi-Use	071249362228 True Match Multi-Use	071249362235 True Match Multi-Use	071249362242 True Match Multi-Use	071249362259 True Match Multi-Use	071249362266 True Match Multi-Use	071249362273 True Match Multi-Use	071249362280 True Match Multi-Use	071249362297 True Match Multi-Use	071249362303 True Match Multi-Use
TM MULTI-USE CNCLR TRY 1.1 (FULL MIX) LIT **													
071249017241 True Match	071249017265 True Match	071249017289 True Match	071249017296 True Match	071249017319 True Match	071249017326 True Match	071249017333 True Match	071249017357 True Match	071249238424 True Match Crayon Concealer	071249238431 True Match Crayon Concealer	071249238455 True Match Crayon Concealer	071249238462 True Match Crayon Concealer	071249248805 True Match Crayon Concealer	071249238486 True Match Crayon Concealer
TM CNCLR/CRYN COMBO TRY 1.1 LIT **													
071249364055 True Match Liquid Foundation	071249364086 True Match Liquid Foundation	071249364024 True Match Liquid Foundation	071249078549 True Match Liquid Foundation	071249078570 True Match Liquid Foundation	071249078556 True Match Liquid Foundation	071249364093 True Match Liquid Foundation	071249078563 True Match Liquid Foundation						
TM LIQ FNDTN TRY 1.6 LIT CVS **													
071249078679 True Match Liquid Foundation	071249220290 True Match Liquid Foundation	071249220320 True Match Liquid Foundation	071249078686 True Match Liquid Foundation	071249078723 True Match Liquid Foundation	071249036853 True Match Liquid Foundation	071249220337 True Match Liquid Foundation	071249078730 True Match Liquid Foundation						
TM LIQ FNDTN TRY 4.6 LIT CVS **													
071249016411 True Match Powder				071249016428 True Match Powder				071249016435 True Match Powder				071249016442 True Match Powder	
071249016459 True Match Powder				071249016657 True Match Powder				071249016930 True Match Powder				071249017074 True Match Powder	
TM PWDR-2 TR TRY WRM 1.3 LIT **													
								071249017449 True Match Blush				071249017456 True Match Blush	
TM BLSH TRY 1.3 LIT **													
TM LUMI WULT FMLY 1.2 4X12 **													
071249363102 True Match Lumi Glotion Fair	071249363119 True Match Lumi Glotion Light			071249363126 True Match Lumi Glotion Medium			071249363133 True Match Lumi Glotion Deep			071249361191 True Match Lumi Glow Amour	071249361207 True Match Lumi Glow Amour		
TM LUMI GLOTION/GLW AMR TRY 1.1 LIT **													
		071249214749 True Match Lumi Makeup Porcelain/Lt Ivory		071249214756 True Match Lumi Makeup Nude Beige		071249214763 True Match Lumi Makeup Natural Beige		071249214770 True Match Lumi Makeup Sand Beige		071249214787 True Match Lumi Makeup Sun Beige			
TM LUMI FNDTN TRAY WRM 1.3 LIT **													

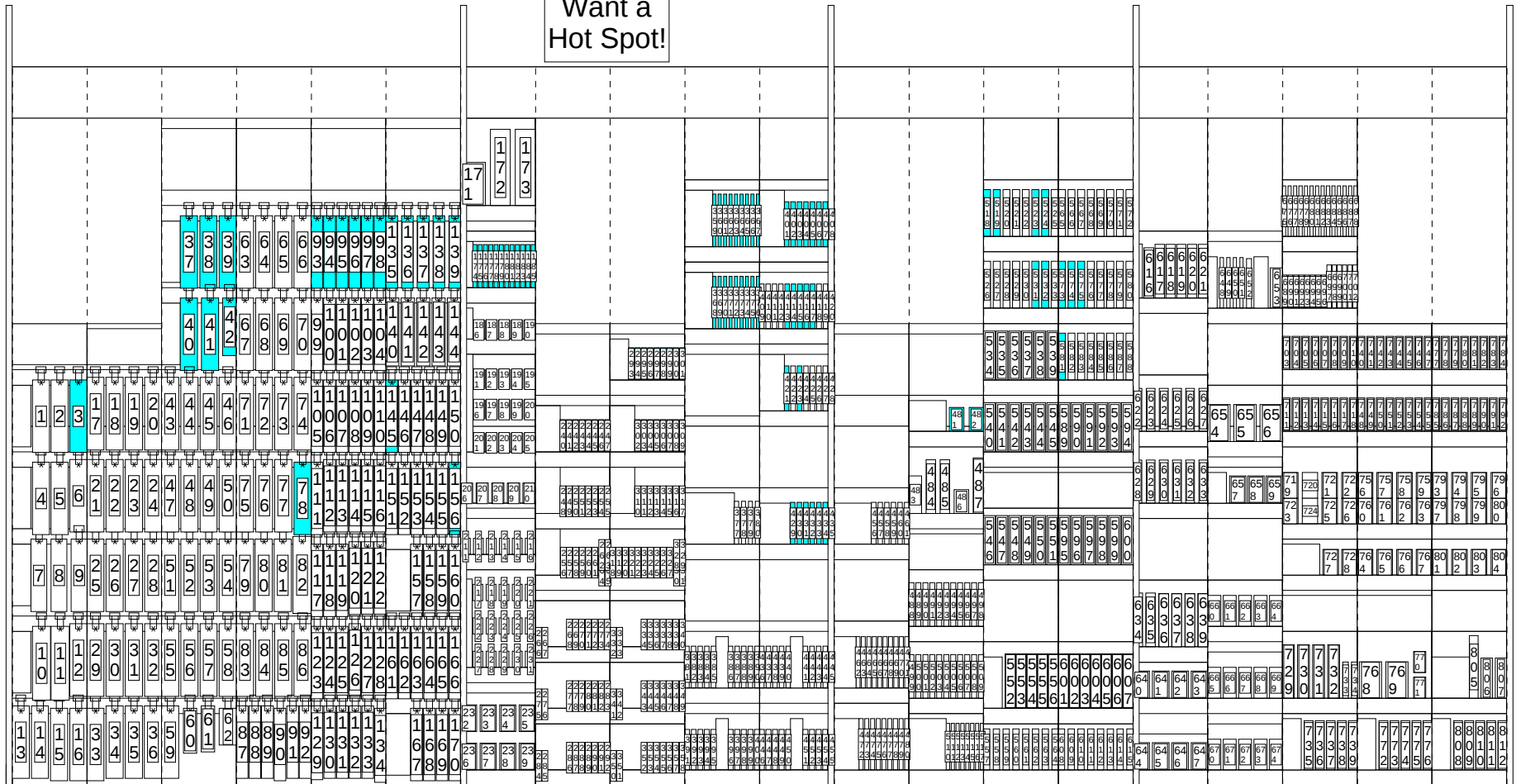
BILLBOARD TM

071249078587 True Match Liquid Foundation	071249078594 True Match Liquid Foundation	071249364031 True Match Liquid Foundation	071249364109 True Match Liquid Foundation	071249078600 True Match Liquid Foundation	071249078600 True Match Liquid Foundation	071249078624 True Match Liquid Foundation	071249078624 True Match Liquid Foundation
TM LIQ FNDTN TRY 2.6 LIT CVS **							
071249078747 True Match Liquid Foundation	071249036846 True Match Liquid Foundation	071249078754 True Match Liquid Foundation	071249218303 True Match Liquid Foundation	071249218310 True Match Liquid Foundation	071249364048 True Match Liquid Foundation	071249220344 True Match Liquid Foundation	071249220351 True Match Liquid Foundation
TM LIQ FNDTN TRY 5.6 LIT CVS **							
071249017173 True Match Powder		071249017180 True Match Powder		071249017197 True Match Powder		071249017227 True Match Powder	
071249033180 True Match Powder		071249033197 True Match Powder		071249033173 True Match Powder		071249033319 True Match Powder	
TM PWDR-2 TR TRY NTRL 2.3 LIT **							
071249017463 True Match Blush		071249017487 True Match Blush		071249017494 True Match Blush		071249041840 True Match Blush	
TM BLSH TRY 2.3 LIT **							
TM LUMI WULT FMLY 2.2 4X12 **							
071249365441 True Match Lumi Glow Nude Palette Moonkissed		071249365434 True Match Lumi Glow Nude Palette Sunkissed		071249361221		071249361238	
TM LUMI GLW NUDE PLTT/SHIMMERISTA TRY 1.1 LIT **							
	071249214800 True Match Lumi Makeup Soft Ivory/Cisc Ivory	071249214817 True Match Lumi Makeup Natural Buff	071249214824 True Match Lumi Makeup Buff Beige	071249214831 True Match Lumi Makeup True Beige		071249214855 True Match Lumi Makeup Classic Tan/Cappuccino	
TM LUMI FNDTN TRAY NEUT 2.3 LIT **							

FACE 20X24 **

071249078617 True Match Liquid Foundation	071249078631 True Match Liquid Foundation	071249078631 True Match Liquid Foundation	071249078662 True Match Liquid Foundation	071249078655 True Match Liquid Foundation	071249220283 True Match Liquid Foundation	071249078648 True Match Liquid Foundation	071249078693 True Match Liquid Foundation
TM LIQ FNDTN TRY 3.6 LIT CVS **							
071249220306 True Match Liquid Foundation	071249364116 True Match Liquid Foundation	071249220313 True Match Liquid Foundation	071249364062 True Match Liquid Foundation	071249220368 True Match Liquid Foundation	071249364079 True Match Liquid Foundation	071249369647 True Match Liquid Foundation	071249369654 True Match Liquid Foundation
TM LIQ FNDTN TRY 6.6 LIT CVS **							
071249033357 True Match Powder		071249033401 True Match Powder		071249033432 True Match Powder		071249033449 True Match Powder	
071249033579 True Match Powder		071249033593 True Match Powder		071249033586 True Match Powder		071249033609 True Match Powder	
TM PWDR-2 TR MED TRY CL 3.3 LIT **							
071249017500 True Match Blush		071249017517 True Match Blush		071249017524 True Match Blush		071249042014 True Match Blush	
TM BLSH TRY 3.3 LIT **							
TM LUMI LIQ GLOW 4X12**							
		071249382585 True Match Lumi Shake & Glow Dew Mist -			071249299043 True Match Lumi Liquid Glow Illuminator Lumi Liquid Glow Illuminator : Golden		071249299050 True Match Lumi Liquid Glow Illuminator Lumi Liquid Glow Illuminator : Rose
TM LUMI LIQ GLW/SHK & GLW TRY 1.1 LIT **							
	071249226551 True Match Lumi Makeup Creamy Natural	071249226568 True Match Lumi Makeup Shell Beige	071249226575 True Match Lumi Makeup Classic Beige	071249226582 True Match Lumi Makeup Soft Sable		071249226599 True Match Lumi Makeup Nut Brown/Cocoa	
TM LUMI FNDTN TRAY COOL 3.3 LIT **							

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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL)

20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

WAK2070ECLMUD_IS20.psa

4HK VLMNS MSCR HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
1	1	071249372029	Voluminous Straight Brush	Burgundy	950
2	1	071249345931	Voluminous Original Blue Mascara	Cobalt Blue	900
3	1	071249405062	Voluminous Mascara	deep green	960

4HK VLMNS MSCR PRIMER HKBR 4HK (ALT) LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
4	1	071249330265	Voluminous Primer	Primer	300
5	1	071249330265	Voluminous Primer	Primer	300
6	1	071249006412	Voluminous Waterproof	Black	360

4HK UNLIMITED MSCR HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
7	1	071249335857	Unlimited	Blackest Black	235
8	1	071249335871	Unlimited	Black Brown	236
9	1	071249335888	Unlimited	Blackest Black WTP	240

4HK VLMNS MIL LSHES HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
10	1	071249258422	Voluminous Million Lashes Excess Washable	Blackest Black	459
11	1	071249258415	Voluminous Million Lashes Excess Washable	Black	455
12	1	071249187739	Voluminous Million Lashes Mascara	Blackest Black	635

4HK VLMNS BTRFLY MSCR HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
13	1	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	868
14	1	071249256701	Voluminous Butterfly Washable Mascara	Black	867
15	1	071249256695	Voluminous Butterfly WTP	Blackest Black	871
16	1	071249256688	Voluminous Butterfly WTP	Black	870

4HK VLMNS MSCR HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
17	1	071249059098	Voluminous Straight Brush	Blackest Black	310
18	1	071249059098	Voluminous Straight Brush	Blackest Black	310
19	1	071249749012	Voluminous Straight Brush	Black	305
20	1	071249749012	Voluminous Straight Brush	Black	305

4HK VLMNS WP HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
21	1	071249006412	Voluminous Waterproof	Black	360
22	1	071249006429	Voluminous Waterproof	Black Brown	365
23	1	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	395
24	1	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	395

4HK X-FIBER MSCR HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
25	1	071249363713	X-Fiber Mascara WSH	Blackest Black WSH	213
26	1	071249363720	X-Fiber Mascara WSH	Black WSH	214
27	1	071249369104	X-Fiber Mascara WSH	Soft Black WSH	216
28	1	071249363737	X-Fiber Mascara WTP	Blackest Black WTP	215

4HK VLMNS MIL LSHES HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
29	1	071249187739	Voluminous Million Lashes Mascara	Blackest Black	635

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 2

FULL WALL

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Date : 30-Aug-2019

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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL)

20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

WAK2070ECLMUD_IS20.psa

30	1	071249187722	Voluminous Million Lashes Mascara	Black	645
31	1	071249187722	Voluminous Million Lashes Mascara	Black	645
32	1	071249188125	Voluminous Million Lashes Mascara	Black Brown	655

4HK DBL XTD BTY TBS HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
33	1	071249265932	Voluminous Butterfly Midnight Black	Midnight Black	872
34	1	071249256725	Voluminous Butterfly Washable Mascara	Black Brown	869
35	1	071249149768	Double Extend Beauty Tubes	Blackest Black	575
36	1	071249149768	Double Extend Beauty Tubes	Blackest Black	575

4HK BAMBI MSCR HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
37	1	071249404324	Bambi Mascara WSH	blackest black	400
38	1	071249404331	Bambi Mascara WSH	black	401
39	1	071249404348	Bambi Mascara WSH	black brown	402

4HK LASH SERUM HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
40	1	071249404355	Bambi Mascara WTP	blackest black	405
41	1	071249404362	Bambi Mascara WTP	black	406
42	1	071249385210	Lash Serum Solution	-	0

4HK VLMNS CB MSCR HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
43	1	071249669020	Voluminous Straight Brush	Black Brown	315
44	1	071249669020	Voluminous Straight Brush	Black Brown	315
45	1	071249019344	Voluminous Curved Brush	Black	340
46	1	071249019344	Voluminous Curved Brush	Black	340

4HK TLSCPC HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
47	1	071249104743	Telescopic Mascara	Blackest Black	910
48	1	071249104743	Telescopic Mascara	Blackest Black	910
49	1	071249104729	Telescopic Mascara	Black	905
50	1	071249104729	Telescopic Mascara	Black	905

4HK VLMNS SPRSTR MCSRA HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
51	1	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	621
52	1	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	621
53	1	071249301500	Voluminous Superstar Mascara	Black (WSH)	622
54	1	071249301517	Voluminous Superstar Mascara	Black Brown (WSH)	623

4HK VLMNS MIL LSHES WP HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
55	1	071249188125	Voluminous Million Lashes Mascara	Black Brown	655
56	1	071249201770	Voluminous Million Lashes Carbon	Carbon Black	620
57	1	071249195499	Voluminous Million Lashes Waterproof Masc	Blackest Black	630
58	1	071249195482	Voluminous Million Lashes Waterproof Masc	Black	670

2HK EMR DOUBLE TRY HOOKBAR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
59	1	071249149744	Double Extend Beauty Tubes	Black	570
60	1	071249078525	Eye Makeup Remover	Eye Makeup Remover	001

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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL)

20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

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61	1	071249152454	Clean Artiste Waterproof Makeup Remover	Clean Artiste Waterproof Makeup Remover	001
62	1	071249373644	Infalible Dual Pencil Sharpener	-	00

4HK VLMNS LSH PRDS MSCR (WSH) HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
63	1	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	250
64	1	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200
65	1	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200
66	1	071249343258	Voluminous Lash Paradise WSH	Black	201

4HK VLMNS LSH PRDS MSCR (WTP) HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
67	1	071249343272	Voluminous Lash Paradise WSH	Black Brown	202
68	1	071249343326	Voluminous Lash Paradise WTP	Blackest Black	204
69	1	071249343319	Voluminous Lash Paradise WTP	Black	203
70	1	071249350652	Voluminous Lash Paradise WSH	Mystic Black	205

4HK VLMNS CB MSCR HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
71	1	071249019351	Voluminous Curved Brush	Black Brown	350
72	1	071249019351	Voluminous Curved Brush	Black Brown	350
73	1	071249101919	Voluminous Carbon Black	Carbon Black	335
74	1	071249101919	Voluminous Carbon Black	Carbon Black	335

4HK TLSCPC HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
75	1	071249104736	Telescopic Mascara	Black Brown	915
76	1	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935
77	1	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935
78	1	071249390740	Telescopic Mascara	Black WTP	925

4HK VLMNS SPRSTR MCSRA HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
79	1	071249301470	Voluminous Superstar Mascara	Superstar WTP : Blackest Black (WTP)	624
80	1	071249301487	Voluminous Superstar Mascara	Superstar WTP : Black (WTP)	625
81	1	071249314104	Voluminous Superstar Red Carpet	Extra Black	626
82	1	071249194102	Voluminous False Lashes Mascara	Blackest Black	270

4HK XTR VOL CLGN WP HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
83	1	071249148822	Extra Volume Collagen Washable	Blackest Black	680
84	1	071249148822	Extra Volume Collagen Washable	Blackest Black	680
85	1	071249148808	Extra Volume Collagen Washable	Black	675
86	1	071249156339	Extra Volume Collagen Waterproof	Blackest Black	695

6HK TLSCPC LNR HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
87	1	071249137086	Telescopic Carbon Black Liner	Carbon Black	835
88	1	071249119990	Telescopic Eyeliner	Black	810
89	1	071249120033	Telescopic Eyeliner	Charcoal	820
90	1	071249161906	Telescopic Waterproof Eyeliner	Black	800
91	1	071249117682	Pencil Perfect Carbon Black	Carbon Black	190
92	1	071249082140	Pencil Perfect Eye Liner	Espresso	130

6HK INF SIG MATTE EYE LNR HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL)

20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

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Loc. ID	Facings	UPC	Description	Shade	Plano Code
93	1	071249403709	Infalible Signature Matte Eyeliner	Black	700
94	1	071249403716	Infalible Signature Matte Eyeliner	Blue	710
95	1	071249403723	Infalible Signature Matte Eyeliner	Greige	720
96	1	071249403730	Infalible Signature Matte Eyeliner	Burgundy	730
97	1	071249398548	Flash Cat Eye Liner	Brown	225
98	1	071249386033	Flash Cat Eye Liner	Black	220

6HK INF PRO-LAST LNR HKBR LIT (ALT) **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
99	1	071249373132	Voluminous Lash Paradise Liquid Eyeliner	Black	115
100	1	071249373149	Voluminous Lash Paradise Liquid Eyeliner	Rose Gold	125
101	1	071249385098	Infalible Pro-Last Liner	Burgundy	830
102	1	071249385104	Infalible Pro-Last Liner	Bronze	840
103	1	071249385937	Infalible Pro-Last Liner	Aubergine	850
104	1	071249385944	Infalible Pro-Last Liner	Ivy	860

6HK INF PRO-LAST LNR HKBR LIT (ALT) **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
105	1	071249357248	Infalible Pro-Last Liner	Black	930
106	1	071249357255	Infalible Pro-Last Liner	Brown	940
107	1	071249357262	Infalible Pro-Last Liner	Grey	950
108	1	071249357644	Infalible Pro-Last Liner	Cobalt Blue	960
109	1	071249357651	Infalible Pro-Last Liner	Purple	970
110	1	071249357668	Infalible Pro-Last Liner	Nude	980

6HK INF LW LNR HKBR LIT (ALT) **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
111	1	071249350171	Infalible Long Wear Eyeliner	White	551
112	1	071249152416	Infalible Eyeliner Carbon Black	Carbon Black	591
113	1	071249145234	Infalible Long Wear Eyeliner	Black	511
114	1	071249145234	Infalible Long Wear Eyeliner	Black	511
115	1	071249145241	Infalible Long Wear Eyeliner	Black Brown	581
116	1	071249145258	Infalible Long Wear Eyeliner	Brown	531

6HK INF EYE MM LNR HKBR LIT (ALT) **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
117	1	071249306376	Infalible Eye: Matte Matic Liner	Black	512
118	1	071249306383	Infalible Eye: Matte Matic Liner	Brown	513
119	1	071249306390	Infalible Eye: Matte Matic Liner	Charcoal	514
120	1	071249231791	Infalible Gel Lacquer Liner	Blackest Black	171
121	1	071249206041	Infalible Long Wear Eyeliner	Charcoal	521
122	1	071249206034	Infalible Long Wear Eyeliner	Navy	541

6HK INF THE SPR SLIM LNR LIT (ALT) **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
123	1	071249336359	Voluminous Liner Noir	Blackest Black	300
124	1	071249289839	Infalible Superstar Liner	Black	202
125	1	071249329788	Infalible Sculpt Liner	Black	904
126	1	071249238912	Infalible The Super Slim Liner	Black	400
127	1	071249350126	Infalible The Super Slim Liner	Brown	401
128	1	071249350157	Infalible The Super Slim Liner	Grey	402

6HK LIN INT BRUSH TIP HKBR LIT (ALT) **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
129	1	071249152690	Lineur Intense Brush Tip	Carbon Black	790

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POSITION REPORT

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ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL)

20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

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130	1	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	710
131	1	071249117675	Lineur Intense Felt Tip Liquid Eyeliner Carbon Black	Carbon Black	690
132	1	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	610
133	1	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	798
134	1	071249207000	Voluminous Smoldering Eyeliner	Black	645

5HK BRW STYLST MICRO INK PEN HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
135	1	071249410448	Micro Ink Pen by Brow Stylist	Blonde	630
136	1	071249410455	Micro Ink Pen by Brow Stylist	Dark Blonde	633
137	1	071249410462	Micro Ink Pen by Brow Stylist	Light Brunette	636
138	1	071249410479	Micro Ink Pen by Brow Stylist	Brunette	639
139	1	071249410486	Micro Ink Pen by Brow Stylist	Dark Brunette	642

5HK UNBELIEVA-BROW HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
140	1	071249376386	Unbelieva-Brow	Blonde	560
141	1	071249376393	Unbelieva-Brow	Light Brunette	565
142	1	071249376409	Unbelieva-Brow	Brunette	570
143	1	071249376416	Unbelieva-Brow	Dark Brunette	575
144	1	071249385074	Unbelieva-Brow	Black	580

6HK BRW STYLST DEF HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
145	1	071249392294	Brow Stylist: Definer	Light Blonde	385
146	1	071249314876	Brow Stylist: Definer	Blonde	388
147	1	071249350744	Brow Stylist: Definer	Dark Blonde	391
148	1	071249350751	Brow Stylist: Definer	Light Brunette	392
149	1	071249314883	Brow Stylist: Definer	Brunette	389
150	1	071249314890	Brow Stylist: Definer	Dark Brunette	390

6HK BRW STYLST SHP & FILL HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
151	1	071249350270	Brow Stylist Shape & Fill	Blonde	400
152	1	071249373071	Brow Stylist Shape & Fill	Dark Blonde	405
153	1	071249373088	Brow Stylist Shape & Fill	Light Brunette	410
154	1	071249350300	Brow Stylist Shape & Fill	Brunette	415
155	1	071249350317	Brow Stylist Shape & Fill	Dark Brunette	420
156	1	071249392317	Brow Stylist: Definer	Black	393

5HK BRW STYLST BST & SET HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
157	1	071249359310	Brow Stylist Boost & Set	Clear	460
158	1	071249357521	Brow Stylist Boost & Set	Blonde	470
159	1	071249357545	Brow Stylist Boost & Set	Light Brunette	480
160	1	071249357552	Brow Stylist Boost & Set	Dark Brunette	490

6HK BRW STYLST KBK BLNDR HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
161	1	071249339619	Brow Stylist Kabuki Blender	Blonde	312
162	1	071249339626	Brow Stylist Kabuki Blender	Brunette	313
163	1	071249339633	Brow Stylist Kabuki Blender	Dark Brunette	314
164	1	071249289273	Brow Stylist Designer	Blonde	305
165	1	071249289280	Brow Stylist Designer	Brunette	310
166	1	071249289297	Brow Stylist Designer	Dark Brunette	315

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5HK BRW STYLST FRM & SET HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
167	1	071249339589	Brow Stylist Frame & Set	Blonde	212
168	1	071249339596	Brow Stylist Frame & Set	Light Brunette	213
169	1	071249339602	Brow Stylist Frame & Set	Warm Brunette	214
170	1	071249341834	Brow Stylist Frame & Set	Deep Brunette	215

CR PRDS ENCHNTD/ LA PLTTE EYE TRY 1.1 LIT ULTA ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
171	1	071249371183	Colour Riche Paradise Enchanted Palette	-	150
172	1	071249289754	Colour Riche La Palette - EYE	Nude 1	111
173	1	071249289761	Colour Riche La Palette - EYE	Nude 2	112

BRLNT EYES SHDW TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
174	1	071249410639	Brilliant Eyes	String of Pearls	410
175	1	071249410554	Brilliant Eyes	Diamond Drop	415
176	1	071249410592	Brilliant Eyes	Rose gem	420
177	1	071249410585	Brilliant Eyes	Amethyst Quartz	425
178	1	071249410578	Brilliant Eyes	Blush Jewel	430
179	1	071249410561	Brilliant Eyes	Crystal Shine	435
180	1	071249410608	Brilliant Eyes	Amber Sparkle	440
181	1	071249410653	Brilliant Eyes	Crown Gold	445
182	1	071249410646	Brilliant Eyes	Precious Lava	450
183	1	071249410615	Brilliant Eyes	Bronze Light	455
184	1	071249410660	Brilliant Eyes	Radiant Ruby	460
185	1	071249410622	Brilliant Eyes	Royal Onyx	465

CR MONOS SHDW (MATTE) TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
186	1	071249350218	Colour Riche Monos	Matte Chill	300
187	1	071249350225	Colour Riche Monos	Mix and Matte	302
188	1	071249350232	Colour Riche Monos	Matte it Up	304
189	1	071249350256	Colour Riche Monos	Acro-matte	306
190	1	071249350263	Colour Riche Monos	Matte-ison Avenue	308

CR MONOS SHDW 3-TIER TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
191	1	071249306918	Colour Riche Monos	Petite Perle	205
192	1	071249306925	Colour Riche Monos	Paris Beach	200
193	1	071249306987	Colour Riche Monos	Little Beige Dress	201
194	1	071249306932	Colour Riche Monos	Sunset Seine	202
195	1	071249306956	Colour Riche Monos	Quartz Fume	204
196	1	071249306970	Colour Riche Monos	Mademoiselle Pink	206
197	1	071249306949	Colour Riche Monos	Cafe Au Lait	203
198	1	071249306994	Colour Riche Monos	Pain Au Chocolat	207
199	1	071249307021	Colour Riche Monos	Violet Beaute	208
200	1	071249307076	Colour Riche Monos	Green Promenade	212
201	1	071249307045	Colour Riche Monos	Argentique	210
202	1	071249307083	Colour Riche Monos	Teal Couture	213
203	1	071249307052	Colour Riche Monos	Grand Bleu	211
204	1	071249307069	Colour Riche Monos	Meet Me in Paris	214
205	1	071249306963	Colour Riche Monos	Noir Cest Noir	209

INF EYE PAINTS MET SHDW TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
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206	1	071249352137	Infalible Paints Eye Shadow Metallics	Metallic Rose Chrome	400
207	1	071249352113	Infalible Paints Eye Shadow Metallics	Metallic Brass Knuckles	402
208	1	071249352106	Infalible Paints Eye Shadow Metallics	Metallic Caged	404
209	1	071249352144	Infalible Paints Eye Shadow Metallics	Metallic Violet Luster	406
210	1	071249352120	Infalible Paints Eye Shadow Metallics	Metallic Aluminum Foil	408

INF SHDW BTRFLY TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
211	1	071249266519	Infalible Shadow - Butterfly Collection	Silver Sky	757
212	1	071249266540	Infalible Shadow - Butterfly Collection	Timeless Blue Spark	760
213	1	071249266526	Infalible Shadow - Butterfly Collection	Purple Priority	758
214	1	071249266533	Infalible Shadow - Butterfly Collection	Burst into Bloom	759
215	1	071249266502	Infalible Shadow - Butterfly Collection	Always Pearly Pink	756
216	1	071249266496	Infalible Shadow - Butterfly Collection	Gilded Envy	755

INF SHDW 3-TIER TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
217	1	071249199237	Infalible Shadow	Endless Pearl	899
218	1	071249199213	Infalible Shadow	Iced Latte	888
219	1	071249199312	Infalible Shadow	Eternal Sunshine	997
220	1	071249199305	Infalible Shadow	Amber Rush	892
221	1	071249214633	Infalible Shadow	Bottomless Java	800
222	1	071249214596	Infalible Shadow	Liquid Diamond	996
223	1	071249199299	Infalible Shadow	Perpetual Purple	555
224	1	071249214640	Infalible Shadow	Smoldering Plum	556
225	1	071249214626	Infalible Shadow	Glistening Garnet	557
226	1	071249199244	Infalible Shadow	Bronzed Taupe	890
227	1	071249214602	Infalible Shadow	Golden Emerald	335
228	1	071249214619	Infalible Shadow	Endless Sea	337
229	1	071249199220	Infalible Shadow	Midnight Blue	889
230	1	071249199251	Infalible Shadow	Eternal Black	999
231	1	071249199275	Infalible Shadow	Sultry Smoke	998

CR POCKET PALETTE 2-TIER TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
232	1	071249313022	Colour Riche Pocket Palette	Avenue des Roses	102
233	1	071249313084	Colour Riche Pocket Palette	Violet Amour	114
234	1	071249313039	Colour Riche Pocket Palette	Boudoir Charme	106
235	1	071249313008	Colour Riche Pocket Palette	French Biscuit	104
236	1	071249313053	Colour Riche Pocket Palette	Haute Hazel	116
237	1	071249313077	Colour Riche Pocket Palette	Avant Garde Azure	112
238	1	071249313046	Colour Riche Pocket Palette	Bleu Nuit	108
239	1	071249313060	Colour Riche Pocket Palette	Silver Couture	110

CR SHINE LIP TRY 1.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
240	1	071249355770	Colour Riche Shine	Dewy Petal	912
241	1	071249355848	Colour Riche Shine	Burnished Blush	906
242	1	071249355787	Colour Riche Shine	Glazed Pink	914
243	1	071249355817	Colour Riche Shine	Polished Tango	918
244	1	071249355831	Colour Riche Shine	Sparkling Rose	908
245	1	071249355855	Colour Riche Shine	Shining Peach	910
246	1	071249355879	Colour Riche Shine	Glossy Fawn	900
247	1	071249355862	Colour Riche Shine	Dazzling Doe	902

CR ULTRA MATTE LIP TRY 1.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL)

20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

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Loc. ID	Facings	UPC	Description	Shade	Plano Code
248	1	071249374535	Colour Riche Ultra Matte Nudes	Full-Blown Fawn	974
249	1	071249374542	Colour Riche Ultra Matte Nudes	Lilac Impulse	975
250	1	071249374559	Colour Riche Ultra Matte Nudes	Power Petal	976
251	1	071249374566	Colour Riche Ultra Matte Nudes	Passionate Pink	977
252	1	071249374597	Colour Riche Ultra Matte Nudes	All Out Pout	978
253	1	071249374580	Colour Riche Ultra Matte Nudes	Bold Mauve	979
254	1	071249374573	Colour Riche Ultra Matte Nudes	Rebel Rouge	980
255	1	071249374603	Colour Riche Ultra Matte Nudes	Cutting Edge Cork	981

CR MATTE LIP & LIPLNR TRY 1.2 LIT **

Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
256	1	071249349755	Colour Riche Matte Lipstick	Matte-cadernia	808
257	1	071249349724	Colour Riche Matte Lipstick	Matte-sterpiece	802
258	1	071249349717	Colour Riche Matte Lipstick	Matte-caron	800
259	1	071249316177	Colour Riche Collection Exclusive Pinks	Matte-Moiselle Pink	703
260	1	071249349731	Colour Riche Matte Lipstick	He Thinks Hes Matte-cho	804
261	1	071249349748	Colour Riche Matte Lipstick	Matte-itude	806
262	1	071249350461	Colour Riche Matte Lip Liner	Best Mattes	108
263	1	071249350478	Colour Riche Matte Lip Liner	Matte's It	110
264	1	071249350485	Colour Riche Matte Lip Liner	Matte-stermind	112
265	1	071249350492	Colour Riche Matte Lip Liner	Matte-ing Call	114

CR LIP TRY 1.6 LIT **

Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
266	1	071249081112	Colour Riche Lip Liner	Beyond Pink	705
267	1	071249047521	Colour Riche Lip Liner	All About Pink	708
268	1	071249256206	Colour Riche Lipcolour	Ballerina Shoes	135
269	1	071249045701	Colour Riche Lipcolour	Mauved	140
270	1	071249083352	Colour Riche Lipcolour	Tickled Pink	165
271	1	071249074534	Colour Riche Lipcolour	Peony Pink	580
272	1	071249256213	Colour Riche Lipcolour	I Pink You're Cute	175
273	1	071249256220	Colour Riche Lipcolour	Pink Flamingo	180
274	1	071249256237	Colour Riche Lipcolour	Miss Magenta	185

CR LIP TRY 3.6 LIT **

Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
275	1	071249046210	Colour Riche Lip Liner	Lasting Plum	772
276	1	071249046234	Colour Riche Lip Liner	Truly Burgundy	773
277	1	071249045633	Colour Riche Lipcolour	Classic Wine	752
278	1	071249083376	Colour Riche Lipcolour	Sugar Plum	754
279	1	071249045640	Colour Riche Lipcolour	Spiced Cider	755
280	1	071249216378	Colour Riche Lipcolour	Plum Explosion	766
281	1	071249083727	Colour Riche Lipcolour	Divine Wine	762
282	1	071249074558	Colour Riche Lipcolour	Raisin Rapture	892
283	1	071249216385	Colour Riche Lipcolour	Golden Grape	788

CR LIP TRY 5.6 LIT **

Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
284	1	071249081143	Colour Riche Lip Liner	Au Naturele	780
285	1	071249046272	Colour Riche Lip Liner	Toffee to Be	782
286	1	071249083291	Colour Riche Lipcolour	Fairest Nude	800
287	1	071249045664	Colour Riche Lipcolour	Toasted Almond	843
288	1	071249045992	Colour Riche Lipcolour	Brazil Nut	850
289	1	071249045961	Colour Riche Lipcolour	Nature's Blush	840
290	1	071249045657	Colour Riche Lipcolour	Cinnamon Toast	839

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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL)

20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

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291	1	071249046012	Colour Riche Lipcolour	Sunwash	857
292	1	071249046029	Colour Riche Lipcolour	Spice	860

CR PLUMP & SHINE LIP TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
293	1	071249397305	Colour Riche Plump & Shine Lip	Nectarine Plump	101
294	1	071249397312	Colour Riche Plump & Shine Lip	Watermelon Plump	102
295	1	071249397329	Colour Riche Plump & Shine Lip	Lychee Plum	103
296	1	071249397336	Colour Riche Plump & Shine Lip	Guava Plump	104
297	1	071249397343	Colour Riche Plump & Shine Lip	Mulberry Plump	105
298	1	071249397350	Colour Riche Plump & Shine Lip	Pitaya Plump	106
299	1	071249401897	Colour Riche Plump & Shine Lip	Coconut Plump	107
300	1	071249401903	Colour Riche Plump & Shine Lip	Wild Fig Plump	108
301	1	071249401910	Colour Riche Plump & Shine Lip	Blue Mint Plump	109

CR SHINE LIP TRY 2.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
302	1	071249355800	Colour Riche Shine	Laminated Fuchsia	922
303	1	071249355794	Colour Riche Shine	Lacquered Strawberry	920
304	1	071249355893	Colour Riche Shine	Enamel Red	924
305	1	071249355909	Colour Riche Shine	Glassy Garnet	926
306	1	071249355824	Colour Riche Shine	Luminous Coral	916
307	1	071249355886	Colour Riche Shine	Varnished Rosewood	904
308	1	071249355916	Colour Riche Shine	Gleaming Plum	928
309	1	071249355923	Colour Riche Shine	Splendid Blackberry	930

CR ULTRA MATTE LIP TRY 2.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
310	1	071249374610	Colour Riche Ultra Matte Nudes	Sienna Supreme	982
311	1	071249374627	Colour Riche Ultra Matte Nudes	Utmost Taupe	983
312	1	071249374634	Colour Riche Ultra Matte Nudes	Ultra Nude	984
313	1	071249374641	Colour Riche Ultra Matte Nudes	Daring Blush	985
314	1	071249374658	Colour Riche Ultra Matte Nudes	Risque Roses	986
315	1	071249374665	Colour Riche Ultra Matte Nudes	Radical Rosewood	987
316	1	071249374672	Colour Riche Ultra Matte Nudes	Defiant Orchid	988
317	1	071249374689	Colour Riche Ultra Matte Nudes	Berry Extreme	989

CR MATTE LIP & LIPLNR TRY 2.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
318	1	071249349700	Colour Riche Matte Lipstick	Matte Mandate	712
319	1	071249349656	Colour Riche Matte Lipstick	Matte-ly in Love	102
320	1	071249296486	Colour Riche Collection Exclusive Reds	Matte-Traction Red	403
321	1	071249296820	Colour Riche Collection Exclusive Reds	Devils Matte-Vocate Red	402
322	1	071249349663	Colour Riche Matte Lipstick	Doesn't Matte-r	405
323	1	071249316191	Colour Riche Collection Exclusive Pinks	Berry Matte Pink	705
324	1	071249349670	Colour Riche Matte Lipstick	Matte-jestic	707
325	1	071249349687	Colour Riche Matte Lipstick	Matte-gic	709
326	1	071249349694	Colour Riche Matte Lipstick	At the Drop of a Matte	711
327	1	071249349649	Colour Riche Matte Lipstick	Matte at Bat	100
328	1	071249350454	Colour Riche Matte Lip Liner	Strike a Matte-ch	106
329	1	071249350447	Colour Riche Matte Lip Liner	Curiosity Killed the Matte	104
330	1	071249350423	Colour Riche Matte Lip Liner	Matte in Manhattan	100
331	1	071249350430	Colour Riche Matte Lip Liner	In-matte-uated With You	102

CR LIP TRY 2.6 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code

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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL)

20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

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332	1	071249046197	Colour Riche Lip Liner	Forever Rose	721
333	1	071249046203	Colour Riche Lip Liner	Eternal Mauve	751
334	1	071249256244	Colour Riche Lipcolour	Wisteria Rose	251
335	1	071249074541	Colour Riche Lipcolour	Blushing Berry	590
336	1	071249045855	Colour Riche Lipcolour	Mica	620
337	1	071249045824	Colour Riche Lipcolour	Saucy Mauve	560
338	1	071249256251	Colour Riche Lipcolour	Everbloom	254
339	1	071249256268	Colour Riche Lipcolour	Raspberry Rush	260
340	1	071249256275	Colour Riche Lipcolour	Fresh as a Rose	262

CR LIP TRY 4.6 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
341	1	071249081136	Colour Riche Lip Liner	Timeless Coral	760
342	1	071249081129	Colour Riche Lip Liner	Always Red	765
343	1	071249074527	Colour Riche Lipcolour	Peach Fuzz	417
344	1	071249083321	Colour Riche Lipcolour	Tropical Coral	444
345	1	071249045787	Colour Riche Lipcolour	Volcanic	410
346	1	071249045770	Colour Riche Lipcolour	British Red	350
347	1	071249216392	Colour Riche Lipcolour	Ruby Flame	317
348	1	071249083765	Colour Riche Lipcolour	True Red	315
349	1	071249216408	Colour Riche Lipcolour	Blazing Lava	303

CR LIP TRY 6.6 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
350	1	071249046265	Colour Riche Lip Liner	Nudes for Life	781
351	1	071249046258	Colour Riche Lip Liner	More Chocolate	783
352	1	071249083512	Colour Riche Lipcolour	Golden Splendor	805
353	1	071249083406	Colour Riche Lipcolour	Caramel Latte	799
354	1	071249045954	Colour Riche Lipcolour	Bronze Coin	835
355	1	071249045930	Colour Riche Lipcolour	Sandstone	810
356	1	071249045923	Colour Riche Lipcolour	Silverstone	760
357	1	071249083222	Colour Riche Lipcolour	Ginger Spice	815
358	1	071249045947	Colour Riche Lipcolour	Bronzine	825

MATTE LIP CRYN TRY 1.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
359	1	071249407769	Matte Lip Crayon	CARAMEL BLONDIE	500
360	1	071249412275	Matte Lip Crayon	STRAWBERRY GLAZE	501
361	1	071249407776	Matte Lip Crayon	SWEET & SALTY	502
362	1	071249407691	Matte Lip Crayon	HOT APRICOT	503
363	1	071249412282	Matte Lip Crayon	TOFFEE CHÉRI	504
364	1	071249407707	Matte Lip Crayon	LITTLE CHILI	505
365	1	071249407714	Matte Lip Crayon	CARAMEL REBEL	506
366	1	071249407738	Matte Lip Crayon	SPICE OF LIFE	507
367	1	071249407745	Matte Lip Crayon	BRULÉE EVERYDAY	508

MATTE LIP CRYN TRY 2.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
368	1	071249407721	Matte Lip Crayon	FLIRTY TOFFEE	509
369	1	071249407752	Matte Lip Crayon	TRÉS SWEET	510
370	1	071249412244	Matte Lip Crayon	LADY TOFFEE	511
371	1	071249412251	Matte Lip Crayon	SMOOTH CARAMEL	512
372	1	071249412268	Matte Lip Crayon	LAVENDAR HONEY	513
373	1	071249407783	Matte Lip Crayon	SIZZLING SUGAR	514
374	1	071249407790	Matte Lip Crayon	NO FIG DEAL	515
375	1	071249412299	Matte Lip Crayon	CHOCOLATE DELIGHT	516
376	1	071249407806	Matte Lip Crayon	CHERRYFIC	517

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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL)

20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

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GLXY LUMI HOLO LIP GLSS TRY LIT 1.1 ULTA ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
377	1	071249365625	Galaxy Lumiere Holographic Lip Gloss	Opal Light	02
378	1	071249365632	Galaxy Lumiere Holographic Lip Gloss	Ethereal Gold	03
379	1	071249365649	Galaxy Lumiere Holographic Lip Gloss	Polaris Pink	04
380	1	071249367261	Galaxy Lumiere Holographic Lip Gloss	Sapphire Star	05

INF PRO-MATTE LIQ LIP TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
381	1	071249358634	Infalible Pro-Matte Liquid Lipstick	Milk and Cookies	364
382	1	071249358573	Infalible Pro-Matte Liquid Lipstick	Shake Down	352
383	1	071249358610	Infalible Pro-Matte Liquid Lipstick	Angora	360
384	1	071249358603	Infalible Pro-Matte Liquid Lipstick	Cowboy	358
385	1	071249358580	Infalible Pro-Matte Liquid Lipstick	Nudist	354
386	1	071249358658	Infalible Pro-Matte Liquid Lipstick	Matador	368
387	1	071249358641	Infalible Pro-Matte Liquid Lipstick	Stirred	366
388	1	071249358597	Infalible Pro-Matte Liquid Lipstick	Deeply Disturbed	356
389	1	071249358665	Infalible Pro-Matte Liquid Lipstick	Roseblood	370
390	1	071249358627	Infalible Pro-Matte Liquid Lipstick	Plum Bum	362

INF LIP GLS TRY 1.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
391	1	071249135280	Infalible Lip Gloss	Petal	105
392	1	071249135433	Infalible Lip Gloss	Coral Sands	405
393	1	071249135341	Infalible Lip Gloss	Dulce de Leche	825
394	1	071249135334	Infalible Lip Gloss	Barely Nude	815
395	1	071249135297	Infalible Lip Gloss	Sunset	415
396	1	071249135365	Infalible Lip Gloss	Blush	115
397	1	071249216033	Infalible Lip Gloss	Cherry Flash	340
398	1	071249135372	Infalible Lip Gloss	Bloom	125
399	1	071249135396	Infalible Lip Gloss	Modern Mauve	505
400	1	071249135419	Infalible Lip Gloss	Sangria	705

ROUGE SIG LIP EMPW(RED)S TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
401	1	071249410387	Rouge Signature Empowe(reds)	ADORED	450
402	1	071249410394	Rouge Signature Empowe(reds)	EMPOWERED	452
403	1	071249410400	Rouge Signature Empowe(reds)	RED	454
404	1	071249410417	Rouge Signature Empowe(reds)	DESIRED	456
405	1	071249410424	Rouge Signature Empowe(reds)	ADMIRE	458
406	1	071249411377	Rouge Signature Empowe(reds)	ARMORED	460
407	1	071249411384	Rouge Signature Empowe(reds)	DISCOVERED	462
408	1	071249411391	Rouge Signature Empowe(reds)	PREPARED	464

ROUGE SIG LIP ORIG & PRSN SNST TRY 1.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
409	1	071249369913	Rouge Signature	I RULE	414
410	1	071249369920	Rouge Signature	I CREATE	416
411	1	071249369937	Rouge Signature	I EMPOWER	418
412	1	071249369982	Rouge Signature	I EXPLORE	428
413	1	071249396810	Rouge Signature Parisian Sunset	I Lead	444
414	1	071249396797	Rouge Signature Parisian Sunset	I Choose	440
415	1	071249396766	Rouge Signature Parisian Sunset	I Savor	434
416	1	071249396780	Rouge Signature Parisian Sunset	I Decide	438
417	1	071249396773	Rouge Signature Parisian Sunset	I Radiate	436

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POSITION REPORT

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20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

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418	1	071249369951	Rouge Signature	I DON'T	422
419	1	071249369975	Rouge Signature	I AM WORTH IT	426
420	1	071249396803	Rouge Signature Parisian Sunset	I Captivate	442

ROUGE SIG LIP ORIG & PRSN SNST TRY 1.1/2.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
421	1	071249396834	Rouge Signature Parisian Sunset	I Tease	448
422	1	071249369999	Rouge Signature	I STAND	430
423	1	071249396827	Rouge Signature Parisian Sunset	I Amaze	446
424	1	071249369944	Rouge Signature	I ACHIEVE	420
425	1	071249369968	Rouge Signature	I REPRESENT	424
426	1	071249369906	Rouge Signature	I REBEL	412
427	1	071249369890	Rouge Signature	I ENJOY	410
428	1	071249370018	Rouge Signature	I DARE	432

INF PM LES MACARONS LIP TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
429	1	071249395523	Infalible Pro-Matte Les Macarons	Dose of Rose	818
430	1	071249395530	Infalible Pro-Matte Les Macarons	Praline De Paris	820
431	1	071249395547	Infalible Pro-Matte Les Macarons	Mon Caramel	822
432	1	071249395554	Infalible Pro-Matte Les Macarons	Guava Gush	824
433	1	071249395561	Infalible Pro-Matte Les Macarons	Mademoiselle Mango	826
434	1	071249395578	Infalible Pro-Matte Les Macarons	Framboise Frenzy	828
435	1	071249395615	Infalible Pro-Matte Les Macarons	Blackcurrant Crush	830

INF PRO-MATTE GLOSS TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
436	1	071249314180	Infalible Pro-Matte Gloss	Blushing Ambition	300
437	1	071249314234	Infalible Pro-Matte Gloss	Fuchsia Amnesia	302
438	1	071249317990	Infalible Pro-Matte Gloss	Rebel Rose	304
439	1	071249314166	Infalible Pro-Matte Gloss	Aphrodite Kiss	306
440	1	071249314227	Infalible Pro-Matte Gloss	Shanghai Scarlet	308
441	1	071249314203	Infalible Pro-Matte Gloss	Forbidden Kiss	310
442	1	071249317983	Infalible Pro-Matte Gloss	Rouge Envy	312
443	1	071249314173	Infalible Pro-Matte Gloss	Nude Allude	314
444	1	071249314210	Infalible Pro-Matte Gloss	Statement Nude	316
445	1	071249314197	Infalible Pro-Matte Gloss	Bare Attraction	318

INF LIP GLS TRY 2.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
446	1	071249216064	Infalible Lip Gloss	Pink Topaz	140
447	1	071249135303	Infalible Lip Gloss	Fiery	305
448	1	071249135389	Infalible Lip Gloss	Posy	135
449	1	071249216057	Infalible Lip Gloss	Red Fatale	320
450	1	071249135402	Infalible Lip Gloss	Undeniable Mauve	515
451	1	071249135327	Infalible Lip Gloss	Suede	805
452	1	071249216040	Infalible Lip Gloss	Glistening Berry	240
453	1	071249135426	Infalible Lip Gloss	Raisin	715
454	1	071249135310	Infalible Lip Gloss	Rebel Red	315
455	1	071249135358	Infalible Lip Gloss	Truffle	835

INF PM LES CHOCOLAT NUDE LIP TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
456	1	071249371787	Infalible Pro-Matte Les Chocolat Nudes	candy man	842
457	1	071249371794	Infalible Pro-Matte Les Chocolat Nudes	sweet tooth	844
458	1	071249371800	Infalible Pro-Matte Les Chocolat Nudes	dose of cocoa	848

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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL)

20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

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459	1	071249371817	Infalible Pro-Matte Les Chocolat Nudes	box o chocolate	852
460	1	071249371824	Infalible Pro-Matte Les Chocolat Nudes	bittersweet	854
461	1	071249371831	Infalible Pro-Matte Les Chocolat Nudes	70% yum	856

INF 2-STP LIP TRY LIT 1.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
462	1	071249290033	Infalible Lip 2-Step	Timeless Rose	115
463	1	071249290385	Infalible Lip 2-Step	Neverending Nutmeg	119
464	1	071249290095	Infalible Lip 2-Step	Permanent Blush	117
465	1	071249290088	Infalible Lip 2-Step	Flamboyant Flamingo	113
466	1	071249290057	Infalible Lip 2-Step	Toujour Teaberry	109
467	1	071249290064	Infalible Lip 2-Step	Passionate Petal	111
468	1	071249290330	Infalible Lip 2-Step	Forever Candy	103
469	1	071249290040	Infalible Lip 2-Step	Lilac Infinite	105
470	1	071249290101	Infalible Lip 2-Step	Violet Parfait	107
471	1	071249290408	Infalible Lip 2-Step	Mesmerizing Merlot	223

INF 2-STP LIP TRY LIT 2.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
472	1	071249290453	Infalible Lip 2-Step	Raisin Revival	215
473	1	071249290361	Infalible Lip 2-Step	Cherry Noir	217
474	1	071249290347	Infalible Lip 2-Step	Continual Crimson	213
475	1	071249290323	Infalible Lip 2-Step	Red	211
476	1	071249290415	Infalible Lip 2-Step	Captivated by Cerise	209
477	1	071249290354	Infalible Lip 2-Step	Perpetual Apricot	207
478	1	071249290071	Infalible Lip 2-Step	Everlasting Caramel	201
479	1	071249290392	Infalible Lip 2-Step	Heaven to Henna	205
480	1	071249290460	Infalible Lip 2-Step	Always Almond	123

INF LS SETTING PWDR TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
481	1	071249407974	Infalible Loose Setting Powder	translucent light-medium	612
482	1	071249407981	Infalible Loose Setting Powder	translucent medium-deep	614

INF BLND ART, PRO-PRMR, PWDR & SPRAY TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
483	1	071249340219	Infalible Blend Artist - Foundation Blender	-	101
484	1	071249361504	Infalible Pro-Primer	Infalible Matte-Lock Primer	120
485	1	071249361511	Infalible Pro-Primer	Infalible Glow-Lock Primer	130
486	1	071249349038	Infalible Pro-Matte Setting Powder	Translucent	610
487	1	071249294055	Infalible Pro-Spray & Set Makeup Extender Setting Spray	Pro-Mist & Set Makeup Extender Setting Spray	215

INF FW CNCLR (FULL MIX) TRY 1.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
488	1	071249382394	Infalible Full Wear Concealer	Porcelain	320
489	1	071249382400	Infalible Full Wear Concealer	Eggshell	325
490	1	071249382417	Infalible Full Wear Concealer	Ivory	330
491	1	071249382424	Infalible Full Wear Concealer	Fawn	340
492	1	071249382431	Infalible Full Wear Concealer	Oatmeal	345
493	1	071249382448	Infalible Full Wear Concealer	Bisque	350
494	1	071249382455	Infalible Full Wear Concealer	Vanilla	355
495	1	071249382462	Infalible Full Wear Concealer	Cashmere	360
496	1	071249382479	Infalible Full Wear Concealer	Cashew	365
497	1	071249382486	Infalible Full Wear Concealer	Biscuit	370
498	1	071249382493	Infalible Full Wear Concealer	Latte	375

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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL)

20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

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INF FW CNCLR (FULL MIX) TRY 2.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
499	1	071249382509	Infalible Full Wear Concealer	Pecan	380
500	1	071249382516	Infalible Full Wear Concealer	Amber	385
501	1	071249382530	Infalible Full Wear Concealer	Walnut	395
502	1	071249382547	Infalible Full Wear Concealer	Caramel	400
503	1	071249382554	Infalible Full Wear Concealer	Toffee	405
504	1	071249382561	Infalible Full Wear Concealer	Almond	410
505	1	071249384725	Infalible Full Wear Concealer	Honey	415
506	1	071249384732	Infalible Full Wear Concealer	Cocoa	420
507	1	071249384763	Infalible Full Wear Concealer	Coffee	435
508	1	071249384770	Infalible Full Wear Concealer	Truffle	440
509	1	071249384787	Infalible Full Wear Concealer	Espresso	445

INF PRO-GLW CNCLR TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
510	1	071249351789	Infalible Pro-Glow Concealer	Classic Ivory	01
511	1	071249351796	Infalible Pro-Glow Concealer	Creamy Natural	02
512	1	071249351802	Infalible Pro-Glow Concealer	Nude Beige	03
513	1	071249351819	Infalible Pro-Glow Concealer	Natural Beige	04
514	1	071249351826	Infalible Pro-Glow Concealer	Sand Beige	05
515	1	071249351833	Infalible Pro-Glow Concealer	Sun Beige	06
516	1	071249351840	Infalible Pro-Glow Concealer	Creme Café	07
517	1	071249351857	Infalible Pro-Glow Concealer	Cocoa	08

INF 24HR FW FDTN TRY 1.5 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
518	1	071249408148	Infalible 24 HR Fresh Wear Foundation	snow	390
519	1	071249408094	Infalible 24 HR Fresh Wear Foundation	rose pearl	395
520	1	071249382110	Infalible 24 HR Fresh Wear Foundation	Pearl	400
521	1	071249382127	Infalible 24 HR Fresh Wear Foundation	Porcelain	405
522	1	071249382134	Infalible 24 HR Fresh Wear Foundation	Ivory	410
523	1	071249408087	Infalible 24 HR Fresh Wear Foundation	beige ivory	411
524	1	071249408063	Infalible 24 HR Fresh Wear Foundation	warm ivory	412
525	1	071249382141	Infalible 24 HR Fresh Wear Foundation	Rose Ivory	415

INF 24HR FW FDTN TRY 3.5 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
526	1	071249382233	Infalible 24 HR Fresh Wear Foundation	Golden Beige	460
527	1	071249382240	Infalible 24 HR Fresh Wear Foundation	Sand	465
528	1	071249382257	Infalible 24 HR Fresh Wear Foundation	Radiant Honey	470
529	1	071249382264	Infalible 24 HR Fresh Wear Foundation	Sun Beige	475
530	1	071249382271	Infalible 24 HR Fresh Wear Foundation	Radiant Sand	480
531	1	071249408100	Infalible 24 HR Fresh Wear Foundation	cool sand	481
532	1	071249408124	Infalible 24 HR Fresh Wear Foundation	radiant sun	482
533	1	071249382288	Infalible 24 HR Fresh Wear Foundation	Golden Sun	485

INF PRO-MATTE FNDTN TRY 1.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
534	1	071249292990	Infalible Pro-Matte Foundation	Classic Ivory	101
535	1	071249361597	Infalible Pro-Matte Foundation	Ivory Buff	101 5
536	1	071249293003	Infalible Pro-Matte Foundation	Shell Beige	102
537	1	071249293027	Infalible Pro-Matte Foundation	Natural Buff	103
538	1	071249293034	Infalible Pro-Matte Foundation	Golden Beige	104
539	1	071249361603	Infalible Pro-Matte Foundation	Nude Buff	104 5

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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL)

20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

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INF PRO-MATTE FNDTN TRY 2.3 LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
540	1	071249293041	Infalible Pro-Matte Foundation	Natural Beige	105	
541	1	071249293058	Infalible Pro-Matte Foundation	Sun Beige	106	
542	1	071249293065	Infalible Pro-Matte Foundation	Fresh Beige	107	
543	1	071249361627	Infalible Pro-Matte Foundation	Ivory Beige	107 5	
544	1	071249293072	Infalible Pro-Matte Foundation	Caramel Beige	108	
545	1	071249367650	Infalible Pro-Matte Foundation	Honey Bisque	108 5	

INF PRO-GLW FNDTN TRY 1.2 LIT**				Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
546	1	071249330449	Infalible Pro-Glow	Classic Ivory	201	
547	1	071249330432	Infalible Pro-Glow	Creamy Natural	202	
548	1	071249330470	Infalible Pro-Glow	Nude Beige	203	
549	1	071249330456	Infalible Pro-Glow	Natural Buff	204	
550	1	071249330463	Infalible Pro-Glow	Natural Beige	205	
551	1	071249330487	Infalible Pro-Glow	Buff Beige	206	

INF TOTAL CVR FNDTN TRY 1.2 LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
552	1	071249335369	Infalible Total Cover Foundation	Classic Ivory	301	
553	1	071249335376	Infalible Total Cover Foundation	Creamy Natural	302	
554	1	071249335383	Infalible Total Cover Foundation	Nude Beige	303	
555	1	071249335390	Infalible Total Cover Foundation	Natural Buff	304	
556	1	071249335406	Infalible Total Cover Foundation	Natural Beige	305	

INF LW SHPNG STICKS TRY 1.2 (FULL MIX) LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
557	1	071249369326	Infalible Longwear Shaping Sticks: Foundation	Ivory	401	
558	1	071249369333	Infalible Longwear Shaping Sticks: Foundation	Nude Beige	402	
559	1	071249369340	Infalible Longwear Shaping Sticks: Foundation	Buff	403	
560	1	071249369357	Infalible Longwear Shaping Sticks: Foundation	Shell Beige	404	
561	1	071249369364	Infalible Longwear Shaping Sticks: Foundation	Sand	405	
562	1	071249369371	Infalible Longwear Shaping Sticks: Foundation	Warm Beige	406	
563	1	071249369388	Infalible Longwear Shaping Sticks: Foundation	Natural Beige	407	
564	1	071249369395	Infalible Longwear Shaping Sticks: Foundation	Tan	408	

INF 24HR FW FDTN TRY 2.5 LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
565	1	071249382158	Infalible 24 HR Fresh Wear Foundation	True Beige	420	
566	1	071249382165	Infalible 24 HR Fresh Wear Foundation	Linen	425	
567	1	071249382172	Infalible 24 HR Fresh Wear Foundation	Ivory Buff	430	
568	1	071249382189	Infalible 24 HR Fresh Wear Foundation	Rose Vanilla	435	
569	1	071249382196	Infalible 24 HR Fresh Wear Foundation	Natural Rose	440	
570	1	071249382202	Infalible 24 HR Fresh Wear Foundation	Vanilla	445	
571	1	071249382219	Infalible 24 HR Fresh Wear Foundation	Rose Beige	450	
572	1	071249382226	Infalible 24 HR Fresh Wear Foundation	Natural Buff	455	

INF 24HR FW FDTN TRY 4.5 LIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
573	1	071249408131	Infalible 24 HR Fresh Wear Foundation	toasted almond	486	
574	1	071249408117	Infalible 24 HR Fresh Wear Foundation	warm almond	487	
575	1	071249408155	Infalible 24 HR Fresh Wear Foundation	caramel	488	
576	1	071249382295	Infalible 24 HR Fresh Wear Foundation	Golden Amber	490	
577	1	071249382301	Infalible 24 HR Fresh Wear Foundation	Amber	495	
578	1	071249382318	Infalible 24 HR Fresh Wear Foundation	Honey Bisque	500	

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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL)

20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

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579	1	071249382325	Infalible 24 HR Fresh Wear Foundation	Toffee	505
580	1	071249382332	Infalible 24 HR Fresh Wear Foundation	Hazelnut	510

INF 24HR FW FDTN TRY 5.5 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
581	1	071249408070	Infalible 24 HR Fresh Wear Foundation	maple	511
582	1	071249382349	Infalible 24 HR Fresh Wear Foundation	Copper	515
583	1	071249384664	Infalible 24 HR Fresh Wear Foundation	Sienna	520
584	1	071249384671	Infalible 24 HR Fresh Wear Foundation	Deep Golden	525
585	1	071249384688	Infalible 24 HR Fresh Wear Foundation	Deep Amber	530
586	1	071249384695	Infalible 24 HR Fresh Wear Foundation	Espresso	535
587	1	071249384701	Infalible 24 HR Fresh Wear Foundation	Mahogany	540
588	1	071249384718	Infalible 24 HR Fresh Wear Foundation	Ebony	545

INF PRO-MATTE FNDTN TRY 3.3 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
589	1	071249293089	Infalible Pro-Matte Foundation	Classic Tan	109
590	1	071249293096	Infalible Pro-Matte Foundation	Crème Café	110
591	1	071249293102	Infalible Pro-Matte Foundation	Soft Sable	111
592	1	071249293119	Infalible Pro-Matte Foundation	Cocoa	112
593	1	071249367667	Infalible Pro-Matte Foundation	Brown Suede	113
594	1	071249367674	Infalible Pro-Matte Foundation	Rich Chocolate	114

INF PRO-GLW FNDTN TRY 2.2 LIT**			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
595	1	071249330494	Infalible Pro-Glow	Sand Beige	207
596	1	071249330500	Infalible Pro-Glow	Sun Beige	208
597	1	071249330524	Infalible Pro-Glow	Caramel Beige	209
598	1	071249330517	Infalible Pro-Glow	Classic Tan	210
599	1	071249330531	Infalible Pro-Glow	Crème Café	211
600	1	071249330548	Infalible Pro-Glow	Cocoa	212

INF TOTAL CVR FNDTN TRY 2.2 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
601	1	071249335413	Infalible Total Cover Foundation	Buff Beige	306
602	1	071249335420	Infalible Total Cover Foundation	Sand Beige	307
603	1	071249335437	Infalible Total Cover Foundation	Sun Beige	308
604	1	071249335444	Infalible Total Cover Foundation	Caramel Beige	309
605	1	071249335451	Infalible Total Cover Foundation	Classic Tan	310
606	1	071249335468	Infalible Total Cover Foundation	Crème Café	311
607	1	071249335475	Infalible Total Cover Foundation	Cocoa	312

INF LW SHPNG STICKS TRY 2.2 (FULL MIX) LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
608	1	071249369401	Infalible Longwear Shaping Sticks: Foundation	Honey	409
609	1	071249369418	Infalible Longwear Shaping Sticks: Foundation	Cocoa	410
610	1	071249369425	Infalible Longwear Shaping Sticks: Foundation	Chestnut	411
611	1	071249369432	Infalible Longwear Shaping Sticks: Foundation	Espresso	412
612	1	071249371329	Infalible Longwear Shaping Sticks: Highlight	Slay in Rose	41
613	1	071249372654	Infalible Longwear Shaping Sticks: Highlight	Gold is Cold	42
614	1	071249370209	Infalible Longwear Shaping Sticks: Blush	Sexy Flush	45
615	1	071249370216	Infalible Longwear Shaping Sticks: Blush	Cheeky Dimension	46

VL RDNC BSTR & LUMI SRM TINT TRY 1.1 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
616	1	071249334294	Visible Lift Radiance Booster		100

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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL)

20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

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617	1	071249359693	Visible Lift Luminous Serum Tint	Pearl	801
618	1	071249359709	Visible Lift Luminous Serum Tint	Rose	802
619	1	071249359716	Visible Lift Luminous Serum Tint	Gold	803
620	1	071249359723	Visible Lift Luminous Serum Tint	Honey	804
621	1	071249359730	Visible Lift Luminous Serum Tint	Amber	805

VL SRM TRY 1.2 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
622	1	071249178973	Visible Lift Serum Absolute	Soft Ivory	143
623	1	071249179000	Visible Lift Serum Absolute	Light Ivory	144
624	1	071249178966	Visible Lift Serum Absolute	Classic Ivory	145
625	1	071249178935	Visible Lift Serum Absolute	Nude Beige	146
626	1	071249178959	Visible Lift Serum Absolute	Creamy Natural	147
627	1	071249178997	Visible Lift Serum Absolute	Natural Buff	148

VL SRM TRY 2.2 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
628	1	071249178942	Visible Lift Serum Absolute	Buff Beige	149
629	1	071249178928	Visible Lift Serum Absolute	Natural Beige	151
630	1	071249178911	Visible Lift Serum Absolute	Sand Beige	152
631	1	071249178980	Visible Lift Serum Absolute	Sun Beige	154
632	1	071249179024	Visible Lift Serum Absolute	Honey Beige	155
633	1	071249179031	Visible Lift Serum Absolute	Classic Tan	157

SS MGC BB CRM/CRTR TRY 1.1 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
634	1	071249283714	Magic BB Correctors	Magic BB Correctors : Anti-Redness	820
635	1	071249283721	Magic BB Correctors	Magic BB Correctors : Anti-Fatigue	818
636	1	071249211458	Magic BB Cream	Fair	810
637	1	071249211465	Magic BB Cream	Light	812
638	1	071249211472	Magic BB Cream	Medium	814
639	1	071249211489	Magic BB Cream	Deep	816

INF PRO-MATTE PWDR TRY LIT 1.2 **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
640	1	071249293157	Infalible Pro-Matte Powder	Porcelain	100
641	1	071249293164	Infalible Pro-Matte Powder	Natural Beige	200
642	1	071249293171	Infalible Pro-Matte Powder	Nude Beige	300
643	1	071249293188	Infalible Pro-Matte Powder	True Beige	400

INF PRO-MATTE PWDR TRY LIT 2.2 **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
644	1	071249293195	Infalible Pro-Matte Powder	Sun Beige	500
645	1	071249293201	Infalible Pro-Matte Powder	Golden Beige	600
646	1	071249293218	Infalible Pro-Matte Powder	Classic Tan	700
647	1	071249293225	Infalible Pro-Matte Powder	Cocoa	800

MGC FMLY CMBO W/ 4 HGLGHTR TRY 1.1 LIT**			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
648	1	071249210130	Magic Lumi Highlighter	Fair	860
649	1	071249210147	Magic Lumi Highlighter	Light	862
650	1	071249210154	Magic Lumi Highlighter	Medium	864
651	1	071249236390	Magic Lumi Highlighter	Deep	866
652	1	071249217436	Magic Lumi Light Infusing Primer	Primer	896
653	1	071249173169	Magic Perfecting Base Face Primer	Magic Perfecting Base	890

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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL)

20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

WAK2070ECLMUD_IS20.psa

TM LUMI BRONZE IT TRY 1.1 LIT **					
Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
654	1	071249366028	True Match Lumi Bronze It Bronzers	Light	01
655	1	071249366035	True Match Lumi Bronze It Bronzers	Medium	02
656	1	071249366042	True Match Lumi Bronze It Bronzers	Deep	03
TM LUMI PWDR GLOW TRY 1.1 LIT **					
Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
657	1	071249299081	True Match Lumi Powder Glow Illuminator	Lumi Powder Glow Illuminator : Golden	W102
658	1	071249299074	True Match Lumi Powder Glow Illuminator	Lumi Powder Glow Illuminator : Rose	N202
659	1	071249299098	True Match Lumi Powder Glow Illuminator	Lumi Powder Glow Illuminator : Ice	C302
TM MIN MU W/ BLSH TRY 1.3 LIT **					
Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
660	1	071249094259	True Match Naturale Gentle Mineral Makeup	Light Ivory	W1-2 458
661	1	071249094273	True Match Naturale Gentle Mineral Makeup	Nude Beige	W3 460
662	1	071249094297	True Match Naturale Gentle Mineral Makeup	Natural Beige	W4-5 464
663	1	071249094327	True Match Naturale Gentle Mineral Makeup	Sun Beige	W6-7 468
664	1	071249123454	True Match Naturale Blush	Pinched Pink	486
TM MIN MU W/ BLSH TRY 2.3 LIT **					
Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
665	1	071249094211	True Match Naturale Gentle Mineral Makeup	Soft Ivory	N1-2 456
666	1	071249179185	True Match Naturale Gentle Mineral Makeup	Natural Buff	N3 457
667	1	071249094303	True Match Naturale Gentle Mineral Makeup	Buff Beige	N4-5 466
668	1	071249104088	True Match Naturale Gentle Mineral Makeup	Classic Tan	N6-7 470
669	1	071249123461	True Match Naturale Blush	Soft Rose	488
TM MIN MU W/ BLSH TRY 3.3 LIT **					
Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
670	1	071249179192	True Match Naturale Gentle Mineral Makeup	Natural Ivory	C1-2 461
671	1	071249094280	True Match Naturale Gentle Mineral Makeup	Creamy Natural	C3 462
672	1	071249202050	True Match Naturale Gentle Mineral Makeup	Classic Beige	C4-5 465
673	1	071249196724	True Match Naturale Gentle Mineral Makeup	Soft Sable	C6-7 471
674	1	071249123485	True Match Naturale Blush	Bare Honey	492
TM MULTI-USE CNCLR TRY 1.1 (FULL MIX) LIT **					
Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
675	1	071249362174	True Match Multi-Use Concealer	Fair	W1-2
676	1	071249362181	True Match Multi-Use Concealer	Fair	N1-2
677	1	071249362198	True Match Multi-Use Concealer	Fair	C1-2
678	1	071249362204	True Match Multi-Use Concealer	Light	W3-4
679	1	071249362211	True Match Multi-Use Concealer	Light	N3-4
680	1	071249362228	True Match Multi-Use Concealer	Light	C3-4
681	1	071249362235	True Match Multi-Use Concealer	Medium	W5-6
682	1	071249362242	True Match Multi-Use Concealer	Medium	N5-6
683	1	071249362259	True Match Multi-Use Concealer	Medium	C5-6
684	1	071249362266	True Match Multi-Use Concealer	Dark	W7-8
685	1	071249362273	True Match Multi-Use Concealer	Dark	N7-8
686	1	071249362280	True Match Multi-Use Concealer	Dark	C7-8
687	1	071249362297	True Match Multi-Use Concealer	Deep	W9-10
688	1	071249362303	True Match Multi-Use Concealer	Deep	C9-10
TM CNCLR/CRYN COMBO TRY 1.1 LIT **					
Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
689	1	071249017241	True Match Concealer	Fair / Light Warm	W1-2-3

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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL)

20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

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690	1	071249017265	True Match Concealer	Fair / Light Neutral	N1-2-3
691	1	071249017289	True Match Concealer	Fair / Light Cool	C1-2-3
692	1	071249017296	True Match Concealer	Light / Medium Warm	W4-5
693	1	071249017319	True Match Concealer	Light / Medium Neutral	N4-5
694	1	071249017326	True Match Concealer	Light / Medium Cool	C4-5
695	1	071249017333	True Match Concealer	Medium / Deep Warm	W6-7-8
696	1	071249017357	True Match Concealer	Medium / Deep Cool	C6-7-8
697	1	071249238424	True Match Crayon Concealer	Fair/Light Neutral	N123
698	1	071249238431	True Match Crayon Concealer	Fair/Light Warm	W123
699	1	071249238455	True Match Crayon Concealer	Light/Medium Neutral	N45
700	1	071249238462	True Match Crayon Concealer	Light/Medium Warm	W45
701	1	071249248805	True Match Crayon Concealer	Medium/Deep Neutral	N678
702	1	071249238486	True Match Crayon Concealer	Medium/Deep Warm	W678

TM LIQ FNDTN TRY 1.6 LIT CVS ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
703	1	071249364055	True Match Liquid Foundation	Fresh Ivory	N0.5
704	1	071249364086	True Match Liquid Foundation	Fair Ivory	C0.5
705	1	071249364024	True Match Liquid Foundation	Cream Ivory	W0.5
706	1	071249078549	True Match Liquid Foundation	Porcelain	W1
707	1	071249078570	True Match Liquid Foundation	Soft Ivory	N1
708	1	071249078556	True Match Liquid Foundation	Alabaster	C1
709	1	071249364093	True Match Liquid Foundation	Bone	C1.5
710	1	071249078563	True Match Liquid Foundation	Light Ivory	W2

TM LIQ FNDTN TRY 4.6 LIT CVS ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
711	1	071249078679	True Match Liquid Foundation	Classic Beige	C5
712	1	071249220290	True Match Liquid Foundation	Suntan W5.5	W5.5
713	1	071249220320	True Match Liquid Foundation	Perfect Beige N5.5	N5.5
714	1	071249078686	True Match Liquid Foundation	Sun Beige	W6
715	1	071249078723	True Match Liquid Foundation	Honey Beige	N6
716	1	071249036853	True Match Liquid Foundation	Soft Sable	C6
717	1	071249220337	True Match Liquid Foundation	Golden Beige N6.5	N6.5
718	1	071249078730	True Match Liquid Foundation	Caramel Beige	W7

TM PWDR-2 TR TRY WRM 1.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
719	1	071249016411	True Match Powder	Porcelain	W1
720	1	071249016428	True Match Powder	Light Ivory	W2
721	1	071249016435	True Match Powder	Nude Beige	W3
722	1	071249016442	True Match Powder	Natural Beige	W4
723	1	071249016459	True Match Powder	Sand Beige	W5
724	1	071249016657	True Match Powder	Sun Beige	W6
725	1	071249016930	True Match Powder	Caramel Beige	W7
726	1	071249017074	True Match Powder	Crème Café	W8

TM BLSH TRY 1.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
727	1	071249017449	True Match Blush	Bare Honey	W1-2
728	1	071249017456	True Match Blush	Barely Blushing	W3-4

TM LUMI GLOTION/GLW AMR TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
729	1	071249363102	True Match Lumi Glotion	Fair	901
730	1	071249363119	True Match Lumi Glotion	Light	902

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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL)

20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

WAK2070ECLMUD_IS20.psa

731	1	071249363126	True Match Lumi Glotion	Medium	903
732	1	071249363133	True Match Lumi Glotion	Deep	904
733	1	071249361191	True Match Lumi Glow Amour	Day Break	507
734	1	071249361207	True Match Lumi Glow Amour	Golden Hour	508

TM LUMI FNDTN TRAY WRM 1.3 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
735	1	071249214749	True Match Lumi Makeup	Porcelain/Lt Ivory	W1-2
736	1	071249214756	True Match Lumi Makeup	Nude Beige	W3
737	1	071249214763	True Match Lumi Makeup	Natural Beige	W4
738	1	071249214770	True Match Lumi Makeup	Sand Beige	W5
739	1	071249214787	True Match Lumi Makeup	Sun Beige	W6

TM LIQ FNDTN TRY 2.6 LIT CVS **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
740	1	071249078587	True Match Liquid Foundation	Classic Ivory	N2
741	1	071249078594	True Match Liquid Foundation	Natural Ivory	C2
742	1	071249364031	True Match Liquid Foundation	Vanilla	W2.5
743	1	071249364109	True Match Liquid Foundation	Ivory Beige	C2.5
744	1	071249078600	True Match Liquid Foundation	Nude Beige	W3
745	1	071249078600	True Match Liquid Foundation	Nude Beige	W3
746	1	071249078624	True Match Liquid Foundation	Natural Buff	N3
747	1	071249078624	True Match Liquid Foundation	Natural Buff	N3

TM LIQ FNDTN TRY 5.6 LIT CVS **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
748	1	071249078747	True Match Liquid Foundation	Classic Tan	N7
749	1	071249036846	True Match Liquid Foundation	Nut Brown	C7
750	1	071249078754	True Match Liquid Foundation	Crème Café	W8
751	1	071249218303	True Match Liquid Foundation	Cappuccino	N8
752	1	071249218310	True Match Liquid Foundation	Cocoa	C8
753	1	071249364048	True Match Liquid Foundation	Spiced Latte	W9
754	1	071249220344	True Match Liquid Foundation	Mahogany N9	N9
755	1	071249220351	True Match Liquid Foundation	Deep Cool C9	C9

TM PWDR-2 TR TRY NTRL 2.3 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
756	1	071249017173	True Match Powder	Soft Ivory	N1
757	1	071249017180	True Match Powder	Classic Ivory	N2
758	1	071249017197	True Match Powder	Natural Buff	N3
759	1	071249017227	True Match Powder	Buff Beige	N4
760	1	071249033180	True Match Powder	True Beige	N5
761	1	071249033197	True Match Powder	Honey Beige	N6
762	1	071249033173	True Match Powder	Classic Tan	N7
763	1	071249033319	True Match Powder	Cappuccino	N8

TM BLSH TRY 2.3 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
764	1	071249017463	True Match Blush	Subtle Sable	W5-6
765	1	071249017487	True Match Blush	Innocent Flush	N3-4
766	1	071249017494	True Match Blush	Apricot Kiss	N5-6
767	1	071249041840	True Match Blush	Sweet Ginger	N7-8

TM LUMI GLW NUDE PLTT/SHIMMERISTA TRY 1.1 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
768	1	071249365441	True Match Lumi Glow Nude Palette	Moonkissed	760

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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL)

20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

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769	1	071249365434	True Match Lumi Glow Nude Palette	Sunkissed	750
770	1	071249361221	True Match Lumi Shimmerista	Moonlight	505
771	1	071249361238	True Match Lumi Shimmerista	Sunlight	506

TM LUMI FNDTN TRAY NEUT 2.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
772	1	071249214800	True Match Lumi Makeup	Soft Ivory/Cisc Ivory	N1-2
773	1	071249214817	True Match Lumi Makeup	Natural Buff	N3
774	1	071249214824	True Match Lumi Makeup	Buff Beige	N4
775	1	071249214831	True Match Lumi Makeup	True Beige	N5
776	1	071249214855	True Match Lumi Makeup	Classic Tan/Cappuccino	N7-8

TM LIQ FNDTN TRY 3.6 LIT CVS ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
777	1	071249078617	True Match Liquid Foundation	Creamy Natural	C3
778	1	071249078631	True Match Liquid Foundation	Natural Beige	W4
779	1	071249078631	True Match Liquid Foundation	Natural Beige	W4
780	1	071249078662	True Match Liquid Foundation	Buff Beige	N4
781	1	071249078655	True Match Liquid Foundation	Shell Beige	C4
782	1	071249220283	True Match Liquid Foundation	Fresh Beige W4.5	W4.5
783	1	071249078648	True Match Liquid Foundation	Sand Beige	W5
784	1	071249078693	True Match Liquid Foundation	True Beige	N5

TM LIQ FNDTN TRY 6.6 LIT CVS ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
785	1	071249220306	True Match Liquid Foundation	Deep Warm W9.5	W9.5
786	1	071249364116	True Match Liquid Foundation	Hot Chocolate	C9.5
787	1	071249220313	True Match Liquid Foundation	Deep Golden W10	W10
788	1	071249364062	True Match Liquid Foundation	Milk Chocolate	N10
789	1	071249220368	True Match Liquid Foundation	Espresso C10	C10
790	1	071249364079	True Match Liquid Foundation	Chocolate	N11
791	1	071249369647	True Match Liquid Foundation	Coffee	C11
792	1	071249369654	True Match Liquid Foundation	Dark Chocolate	C12

TM PWDR-2 TR MED TRY CL 3.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
793	1	071249033357	True Match Powder	Alabaster	C1
794	1	071249033401	True Match Powder	Natural Ivory	C2
795	1	071249033432	True Match Powder	Creamy Natural	C3
796	1	071249033449	True Match Powder	Shell Beige	C4
797	1	071249033579	True Match Powder	Classic Beige	C5
798	1	071249033593	True Match Powder	Soft Sable	C6
799	1	071249033586	True Match Powder	Nut Brown	C7
800	1	071249033609	True Match Powder	Cocoa	C8

TM BLSH TRY 3.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
801	1	071249017500	True Match Blush	Baby Blossom	C1-2
802	1	071249017517	True Match Blush	Tender Rose	C3-4
803	1	071249017524	True Match Blush	Rosy Outlook	C5-6
804	1	071249042014	True Match Blush	Spiced Plum	C7-6

TM LUMI LIQ GLW/SHK & GLW TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
805	1	071249382585	True Match Lumi Shake & Glow Dew Mist	-	100
806	1	071249299043	True Match Lumi Liquid Glow Illuminator	Lumi Liquid Glow Illuminator : Golden	W101

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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL)

20' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

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807	1	071249299050	True Match Lumi Liquid Glow Illuminator	Lumi Liquid Glow Illuminator : Rose	N201
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TM LUMI FNDTN TRAY COOL 3.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
808	1	071249226551	True Match Lumi Makeup	Creamy Natural	C3
809	1	071249226568	True Match Lumi Makeup	Shell Beige	C4
810	1	071249226575	True Match Lumi Makeup	Classic Beige	C5
811	1	071249226582	True Match Lumi Makeup	Soft Sable	C6
812	1	071249226599	True Match Lumi Makeup	Nut Brown/Cocoa	C7-8

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